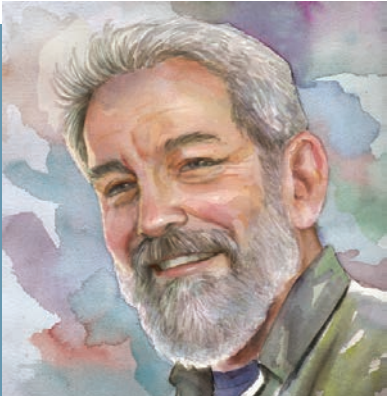


PWCS HALF SHEET

PWCS Half Sheet Newsletter / Spring 2024



Letter From Our President

Dear Members, Fellow Artists and Friends,

I have been a member of PWCS since 2010. ...I wanted to be a member for many years but always had excuses, such as- wildlife art wasn't really respected as fine art. After joining, it took a few more years to achieve a signature membership, ironically, for a painting of birds. Being a professional painter and procrastinator, it was personally a satisfying achievement to be accepted into this wonderful art community. The exhibits I've attended have been truly inspirational. I look forward to experiencing the paintings up close and meeting the talented artists responsible for them. Instead of feeling intimidated, I feel incredibly motivated to be a better painter. This is why I love PWCS.

I'd like to thank Candace Zacher for her tenure as president. She skillfully managed to keep the boat afloat during the rough waters of the Covid Crisis. We are all grateful for her leadership and enthusiasm. A number of board members who were on the board for many years, have moved on. They include Madeleine Kelly, who wore many hats ...VP, Treasurer, Newsletter Editor, our Archivist Historian and Madeleine's mom, Jane McGovern, Barbara March, Recording Secretary, Jeanne Gunther, Corresponding Secretary and Al Richards, who ran the International Works on Paper Show and continues to guide us as we plan for that show this September. I sincerely thank them for their dedication and service. I'd also like to acknowledge Don Leong for meeting with me and sharing his advice and encouragement. Thanks as well to Rick Kowalski who previously chaired the Members Show and helped me take over that responsibility. My first year was a disaster because of a computer glitch, but the past two years with ShowSubmit have gone smoothly!

The Members Show, this year, looks great and is a showcase for the talented artists of PWCS. Hopefully next year, we can have a real exhibit of the Members Show so we can actually meet and greet and make new friends. I look forward to meeting you.

Michael Adams, President, PWCS

FIGURE DRAWING FOR WATERCOLORISTS **2024** WITH KEN GOLDMAN **April 13, 2024 1:30 PM - 3:00 PM**

Join us for an Online Zoom Class with Celebrated watercolorist Ken Goldman.

He will present a demonstration of how to use watercolor in life drawing. This will be a demo about the various ways to approach drawing and painting clothed or nude figures during live sketch groups (using graphite, watercolors, pastel and charcoal). Ken will also discuss certain aspects of basic anatomy as described in his

newest book Essential Human Anatomy for Artists.

Ken Goldman is an internationally known artist, author, teacher and art juror. A recipient of numerous awards, he has exhibited widely around the world and has been featured in several watercolor magazines.

Additional information is on page 5.

Follow us on Social Media!



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Welcome our Newest Volunteers!

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PWCS Memorial Awards Program



Member Show Award Winners 2024

The Members Show provides the opportunity for any member of the Philadelphia Water Color Society to showcase their work in an annual online exhibition. The show exhibits from April 1-June 30, 2024

Member Show Award Winners

Plein Air News

Ken Goldman Demo

PWCS is one of the few art societies that accepts "Works on Paper" to include water media, drawings, pastel, charcoal, graphite, acrylic, gouache, colored pencil, pen/ink and hand-pulled prints. This year's juror was Ken

Goldman, an internationally known artist, author, teacher and art juror.

Congratulations to all our winners!

Visit the PWCS website to see all winners

<https://pwcs.wildapricot.org/exhibitions/2024-Members-Show>



PWCS HalfSheet Newsletter

PWCS publishes its newsletter, Half/Sheet, two or three times a year. Each issue contains a letter from the president, information about upcoming events and calls-for-entries, member news, and a bit of Society history. In addition, they frequently include summaries of past workshops and demos, features about our exhibitions, listings of other opportunities, board candidate bios, and helpful tips.

Please submit events, member news and updates for the next issue to:

Sherry Shay

newsletter@pwcsociety.org

If you have any questions feel free to email me and i'll get back to you as soon as possible.



AWARD OF MERIT

Han In Huang Wong



Isabella Pizzano

AWARD OF MERIT



Tim Saternow

HONORABLE MENTION

1ST PLACE PWCS MEMBER SHOW

Lana Privitera

Peonies and Chamomile

2nd Place - Pablo Ruben Lopez Sanz

3rd Place - Stephen Rutherford

Awards of Merit

Robert Burridge

Fred Danziger

Han In Huang Wons

Isabella Pizzano

William Sweeney

Honorable Mention

Christine Alfery

Donna Berk Barlup

Richard Hoffman

Rebecca Postell

Tim Saternow



Congratulations to all our Award Winners!

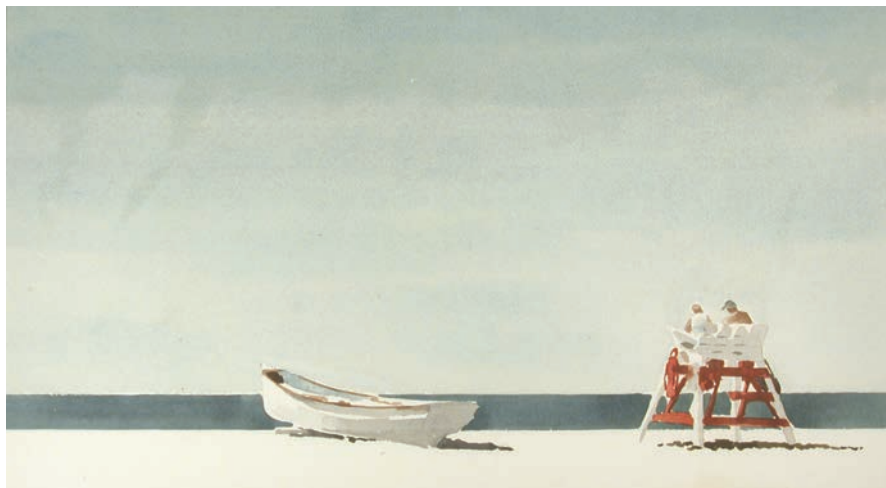
The Philadelphia Watercolor Society currently enjoys the participation of over 500 members from the greater Philadelphia area, elsewhere in the United States, and from around the world. Membership does have its benefits.

2ND PLACE PWCS MEMBER SHOW

Pablo Ruben Lopez Sanz

3RD PLACE PWCS MEMBER SHOW

Stephen Rutherford



PLEIN AIR UPCOMING EVENTS

1 **Valley Forge Park**
This will be our kick off Plein Air Event.
April 18th, 2024

2 **Brandywine River Museum**
The Brandywine River Museum is a great and favorite place to paint.
Thursday May 16th, 2024

More info to come. Check our website

3 **Navy Yard**
The plan is to meet in the Navy Yard or somewhere to see the Philly Skyline.

4 **Possibly Villanova University**
Stay tuned for more information and dates as they become available.



Past event locations included:

Brandywine River Museum

Valley Forge Park

John James Audubon Park
with a demo by
Michael Adams, PWCS president

Join Beth James, the new Director of Plein Air, for a morning of painting at various locations throughout our area.

Bring your own supplies.

Questions?

email Beth James at pleinair@pwcsociety.org



The Inn at Grace Winery

What was it like to paint Plein Air at The Inn at Grace Winery?

PWCS had another outstanding plein air day! Ten artist enjoyed painting in the beautiful vineyard. The Inn at Grace Winery is a beautiful and peaceful spot situated on fifty acres in the historic Brandywine Valley. The estate features the inn and cottages, the barn and winery, vineyard and amazing grounds.

Painting plein air at the winery was an absolute blast. The vineyards stretched out in every direction, the weather was beautiful and with our group of artists it made for a perfect painting outing. Plein Air can be intimidating to some but we had a very relaxed atmosphere which allowed everyone to set their own pace and paint where and what they wanted to.

I would encourage all our members to try to make it to at least a few of our Plein Air Events. It's one of the few in person sessions we have where we can meet new people, socialize and learn new techniques.

Don't miss out on all the Plein Air Fun! The natural light and colors will add to your studio painting. Also converse with fellow artists and enjoy the fresh air and nature. Kicking off our Plein Air Spring with a visit to Valley Forge Park. Other sites on the drawing board include: Brandywine River Museum, Navy Yard or somewhere to see the Philadelphia Skyline, possibly Villanova.

Stay tuned to news from the PWCS website for dates and times.

PLEIN AIR

Plein Air painting workshop kickoff

Valley Forge National Park

This will be our kick off Plein Air Event. Thursday

April 18th, 2024

MEET AT THE VISITOR CENTER

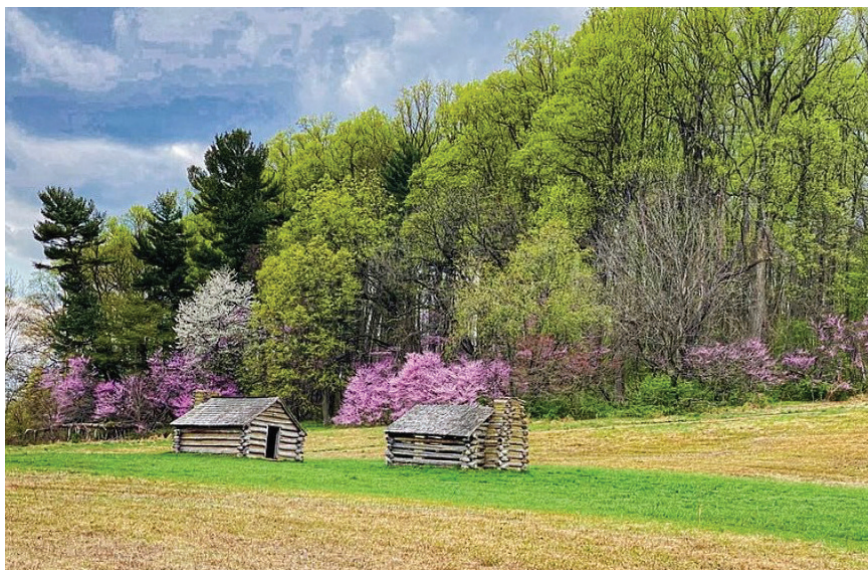
Valley Forge National Park visitor's center
1400 North Outerline Drive
King of Prussia, PA

10:00 am till you leave

Bag lunch suggested

This will be an exciting start to the Plein Air season for PWCS with a demonstration by our own Annie Strack, Signature member in over two dozen watercolor societies.

Annie will give everyone in attendance a surprise and raffle prizes will be announced. Sign up as soon as possible.



Upcoming Plein Air Event

Brandywine River Museum

Thursday, May 16th, 2024

1 Hoffman's Mill Road
Chadds Ford, PA 19317

10:00 a.m. Meet at the pig statue

Meet up at the Brandywine River Museum for painting along the creek!

The cafe serves delicious lunch choices and it would be nice to meet around 1:00 for lunch in the cafe for shop talk.

Questions?

email **Beth James** at

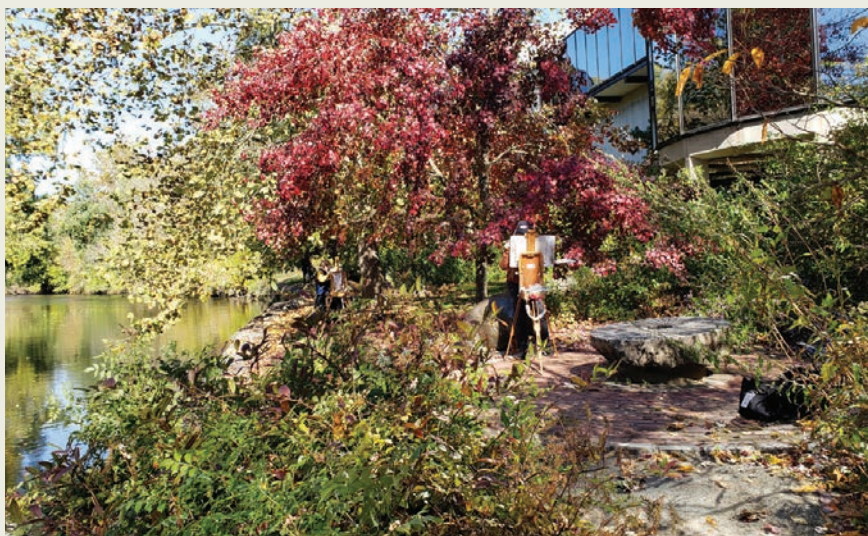
pleinair@pwcsociety.org



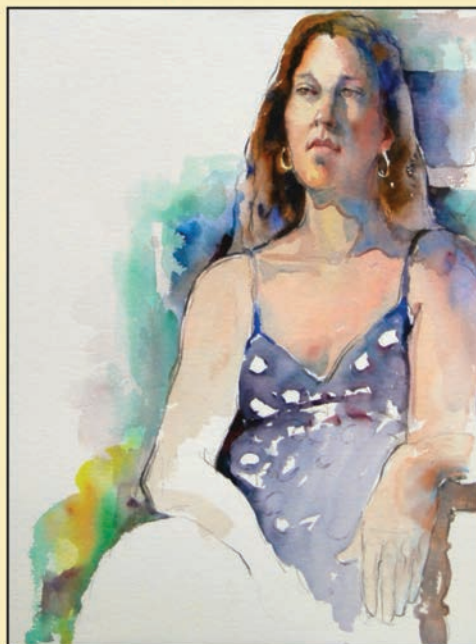
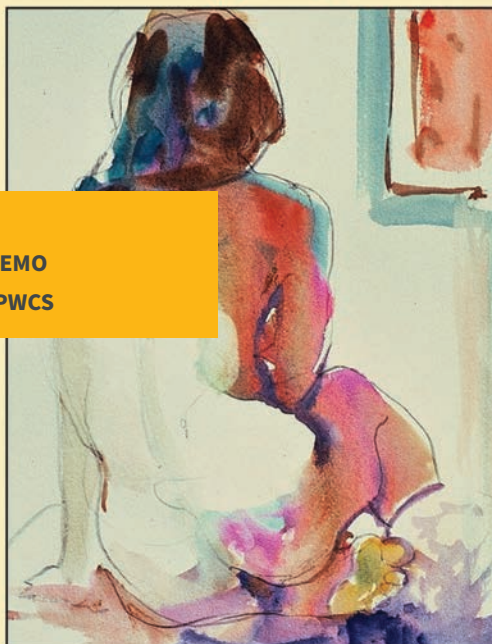
Brandywine River Museum

Paint Plein Air at the renowned Brandywine River Museum, home of the Wyeth Collection, that overlooks the bucolic Brandywine River. The extraordinary site—the intersection of

art and nature—emphasizes the Brandywine Conservancy's commitment to the preservation of the natural, cultural and scenic resources of the region.



**Live Demonstration: A simulated Life-Drawing Session
Adding Transparent Watercolor to a Figure Drawing**



Ken Goldman

**LIVE ZOOM DEMO
SIGN UP ON PWCS**

5 MINUTES

40 MINUTES

Figure Drawing for Watercolorists

Saturday April 13 , 2024 / 1:30-3:00pm
Ken Goldman Zoom Demo

Members \$11 / Non Members \$15

About the Demo

Ken Goldman, celebrated watercolorist and juror for our 2024 Members Exhibition will present an online watercolor demonstration for the Annual Members Show participants and the Philadelphia Water Color Society on **Saturday, 1:30 PM, April 13, 2024**. The duration of the demo will be approximately one and a half hour, including time for questions and answers from members during or at the end of the demo. For more information and inspiration, visit Ken’s website at: <https://goldmanfineart.com>

**Live Demonstration: A simulated Life-Drawing Session
Adding Transparent Watercolor to a Figure Drawing**



2 MINUTES - 40 MINUTES



5 MINUTES - 40 MINUTES

Description: This will be a demo about the various ways to approach drawing and painting clothed or nude figures during live sketch groups (using graphite, watercolors, pastel and charcoal). I will also discuss certain aspects of basic anatomy as described in my newest book *Essential Human Anatomy for Artists*. Now available everywhere including Amazon.com.

Join us for this Demo

Register online at: <https://pwcs.wildapricot.org/event-5618962>



Occasionally the Philadelphia Water Color Society will offer classes, workshops and other events to members and non members alike. The options listed in the newsletter highlight a few of the events that are coming up soon. Please check our website and social media often for more information and other event possibilities!

Tim Saternow Zoom Demo Making a Splash

Members \$11 / Non Members \$15

Saturday June 22, 2024 / 1:30-3:00pm
Tim Saternow Zoom Demo

About the Demo

Tim Saternow is an American landscape painter, Signature member of the American Watercolor Society, Philadelphia Water Color Society, and the National Watercolor Society, and has exhibited widely in New York City, across the US, and in China and Italy. An Emmy nominated TV designer, his paintings are published in numerous books and magazines. Saternow received his MFA from the Yale University and is represented by the William Scott Gallery, Provincetown, MA, and The Prince Street Gallery, NYC. Tim is also our Juror of Awards for the 124th Annual PWCS “Works on Paper” Exhibit at the Henry Gallery, Great Valley campus at Penn State in Malvern.

For information and inspiration, visit Tim’s website at: <https://www.timsaternow.com>



Description: Tim’s demo will be a preview of his two-day PWCS workshop in October. Tim will talk about how he paints large architectural landscape watercolors with a thick use of watercolor paint, playing with the tension between the illusions of depth, carefully drawn linear perspective, and an obvious play on the surface of the paper through watermarks, paint runs, blooms and spatters. Saternow is particularly sensitive to the emotive power of light, especially the distinct light of fall and winter creating deep shadows while playing across the faces of the old brick townhouses in New York and the weathered clapboard of Cape Cod.

Join us for this Demo

Registration coming soon. Info will be on our website.

- MEMBER: - NEWS
- RECOGNITIONS
- STATUS
- ELECTIONS
- VOLUNTEERS



The Society currently enjoys the participation of over 500 members from the greater Philadelphia area, elsewhere in the United States, and from around the world. Membership does have its benefits.

Associate members (and all member levels presented below) are entitled to:

Receive the PWCS newsletter Half/Sheet along with the privilege of submitting news for the Members' News column, be listed in the Membership Directory and Annual Catalog. Reduced rate entries to the International Exhibit, workshops and events. Attend Members only Plein Air events, lectures and educational programs and more.

New Honorary Life Membership Status!

Congratulations!

For additional information about PWCS Membership Levels please visit our website.

<https://pwcs.wildapricot.org/membership>

Having paid dues for the past ten years and upon attaining the age of 72 years, a Signature Member can request Honorary Life Membership. If a Member is eligible for an upgrade in membership status, notification should be emailed to PWCS Membership, accompanied by all associated details and dates.

Michael Bignell

Marcia Weikert

Sandra McKeenan

Barbara March

Virginia Rosa



IN MEMORY OF

Charles R. Ross

Charles R. Ross, 87, of Upper Salford, Pennsylvania, passed away on Monday January 1, 2024. He was the husband of Katharine V. Ross, also a professional artist, with whom he shared 35 years of marriage.

Charles was a professional artist. He had his formal art training at the Fleisher Art Memorial and the Philadelphia Museum College of Art. He was a former member of the Philadelphia Watercolor Society, Baltimore Watercolor Society, and Hudson Valley Art Association and the American Artists Professional League in New York. Charles had received many awards from these associations along with awards from Perkiomen Valley Art Center, Lambertville Historical Society and Philips Mill in Doylestown.



Nancy Halbert
Cerulean Arts Collective Group Show



Nancy Halbert is participating in a group show at Cerulean Arts Gallery in Philadelphia. The show is held from February 14th to March 10th, 2024. Congratulations Nancy!

NEWSWORTHY MEMBER NEWS!

**Do you have news you would like to share?
We would love to hear from you.**

Send announcements for our next newsletter to Sherry Shay at: newsletter@pwcsociety.org



Judith Hummer

Judith Hummer was accepted into the 157th Annual International Exhibition of the American Watercolor Society, in NYC, April 2-26, 2024 with her painting titled: Spring Thaw.

She was also accepted into the 14th Biennial National Art Exhibition, in Punta Gorda, FL February 16-April 12, 2024 with her painting titled: Fossil. Judith has also been accepted into the Monmouth Museum 44th Annual Juried Art Exhibition, in Lincroft, NJ, January 28- March 24, with her painting, Boston Pop.

Member Exhibition Acceptances

Congratulations Judith!





Annie Strack
Ever Decreasing Circles

Annie Strack, PWCS, was juried into Georgia Watercolor Society 45th National Exhibit, Missouri Watercolor Society International Exhibit, Arizona Watercolor Association exhibit, and Northwest Watercolor Society Member Exhibit. She earned Signature Status in GWS, MOWS, and AWA.

Philadelphia Watercolor Society Volunteer Highlights

Volunteer

Interview **Jim McFarland**

Looking Back with Former PWCS President Jim McFarlane



Jim McFarlane has had a long and successful career as an acclaimed watercolor artist and educator. Jim has been an active leader in local and national watercolor organizations.

He has served as the

President of Greater Norristown Art League, President of Philadelphia Watercolor Society (1994-1998) and more recently, President of the American Watercolor Society (2008-2015).

What appealed to you about becoming a member of the Philadelphia Watercolor Society and how has that membership benefited you as an artist and the direction of your painting over the years?

When I began watercolor painting, my initial ventures were not great. After enduring my share of rejections, I was pleased to participate in my first PWCS exhibit, held at the Penn's Landing Gallery in Philly. PWCS represented a level of professionalism and competition that I respected. At the time, my painting was

very chalky compared to the clear luminous qualities I saw in other watercolors there. It was eye-opening and inspired me to develop new techniques. I put in a lot of hard work and learned to do it.

How would you describe your artwork and the focus of your creativity as an artist?

I was looking for a challenge and took the long way around. I enjoyed doing different things, and working toward new objectives. I painted both representational and abstract subject matter. I've always had the attitude that I'm as much a student as I am a teacher and understood that it's not the destination, it's the journey.

As a former president, can you share a fond memory or something about your experience while coordinating events for PWCS?

Certainly, there were many wonderful events. At the reception held at Woodmere Art Museum

to celebrate our 100th Anniversary; Andrew Wyeth was our honored guest. A significant one was the year we changed the name of the organization from Philadelphia Watercolor Club to Philadelphia Water Color Society. But the most memorable thing was working with my fellow board members. I won't mention names because I'm sure to miss someone. But great memories of all of them and it was an honor to work with them.



Philadelphia Watercolor Society Volunteer Highlights



Bei Jian & Pat Cogan

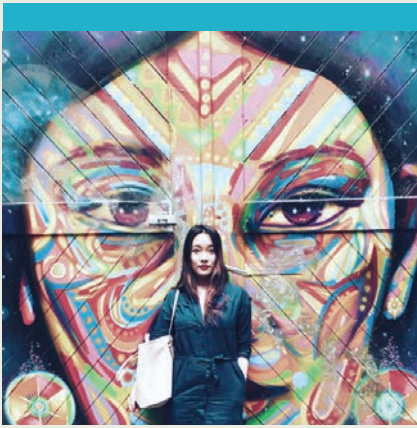
New to the Philadelphia Watercolor Society Board Positions are Pat Cogan and Bei Jian. We are delighted that they have volunteered and been elected to the positions of Vice President and Co-director of the International Show.

Pat Cogan vp@pwcsociety.org

I began my love of watercolor at Villanova University, taking a course my senior year. The fluidity of the medium just seemed so relaxing and dreamy. Thirty four years later I have been involved with the Pastel Society and the Watercolor Society but decided that watercolor was more my medium of choice. I decided to volunteer with the society in order to get to know more artists of like minds and learn more about entering exhibitions and getting ideas on how to improve my art. I am very happy to have been elected Vice President.



Pat Cogan | *Secret Tree*
Watercolor | 12" x 9" | \$ 125



Bei Jian intlshow@pwcsociety.org

Bei Schmidt has carved a niche as a distinguished curator and art historian, bridging cultures and histories through art. Beginning at Wrightwood 659 in Chicago, Schmidt honed their skills in enhancing gallery

experiences, making art accessible and engaging for all visitors. Their tenure as a History Specialist at the Niagara Falls Underground Railroad Heritage Center further showcased their dedication to preserving important narratives through meticulous cataloging and documentation.

Gaining international recognition, Schmidt played a pivotal role at the Venice Architecture Biennales, seamlessly managing the logistics and translation for art collections, showcasing their ability to navigate complex international art landscapes. Their significant contributions continued at DU FU's Thatched Cottage in Chengdu, China, where as a curator, Schmidt masterfully orchestrated exhibitions that celebrated artistic excellence and facilitated cross-cultural understanding.

With bilingual proficiency in English and Chinese Mandarin and expertise in collection management software, Schmidt's work transcends linguistic and cultural barriers, embodying the transformative power of art in connecting and inspiring diverse global audiences.



Philadelphia Watercolor Society
<https://pwcs.wildapricot.org>



Please Volunteer

International Show

Volunteers Welcome

Membership has its privileges!
Become a Co-Chair for the International Exhibition this fall.

We have a need for a second co-chair for the International Exhibition this fall. The responsibilities of each Co-Chair are split into two positions. The first is for the Entry Process and the other for the Installation Process.

Bei Jian is taking on the positions of Co-Chair and would welcome another member to work with.

Co-Directors - International Show

The International Show is a juried exhibition open to members and non-members. There are two co-directors, one who is primarily responsible for getting the online submissions jurying process in order, while the other is primarily responsible for intake of accepted works, setting up the show and closing it. Numerous volunteers help with the latter.

Questions? Contact Bei Jian
intlshow@pwcsociety.org

The responsibilities for each position include the following:

Co-chair – Entry Process

Identify publication and online listings to advertise for the call for entries along with the public relations director.

Work with the juror of selection and awards to ensure they understand their roles and responsibilities. Assist them or answer questions.

Update the prospectus

Work with the Director of Technology to monitor entries.

Work with the Membership Chair to verify membership of entries as members.

Notify entrants of acceptance or decline

Work with the Social Media Chair, Newsletter Editor and Director of Technology on marketing of the Exhibition.

Co-Chair – Installation Process

Send shipping and delivery reminders to those accepted

Work with the Art Center to facilitate artwork delivery and also send out communications for volunteers to help with installation

Provide Juror of Awards with list of awards they need to select

Send list of award winners to graphic designer to create labels, certificates

Notify award winners

Contact membership chair to identify any Crest medal awards

Notify Treasurer of award winners and to write check

Coordinate with Workshop Coordinator to ensure the judge of awards has a hotel room and meals.

Reasons to Volunteer

Become part of this organization in the best way possible.

Your name will be historically aligned with PWCS. The Pennsylvania Historical Society keeps all PWCS’s historical documentation and in their records are a litany of well-known artists, your name will be among them.

Make Connections with other artists around the world.

Local and National recognition. You will be serving on one of the oldest art societies in the country. Add this to your resume.

Opportunity to contribute your ideas and efforts to a non-profit. Help to shape the organization.

Increased knowledge, skills and growth. Gain self-confidence and a sense of purpose.

Open doors. Being on an arts board makes a great calling card with buyers, galleries, shows, etc...

It’s FUN!

Interested?

Contact Michael Adams, President of PWCS

president@pwcsociety.org



WE HAVE A SPOT FOR YOU!!!



Facebook
[Facebook.com/PhiladelphiaWatercolorSociety](https://www.facebook.com/PhiladelphiaWatercolorSociety)

PHILADELPHIA WATER COLOR SOCIETY



Instagram
[instagram.com/philadelphiawatercolorsociety/](https://www.instagram.com/philadelphiawatercolorsociety/)

Please follow us on Facebook and Instagram! If there is breaking news please contact Lena Thynell, Facebook manager, and she will review it and consider posting.

Advertisements will not be accepted.

Contact Lena with suggestions and questions.

Lthynell@comcast.net

Your Membership Information!

Please Keep Your Membership Information Up to Date

It is your responsibility to update your membership information annually. With so much going on in our lives, phone numbers change, addresses, emails, etc. We need this information if you want us to stay in touch with you. You might also want to check and update contact information in all your application programs, such as CAFE or EntryThingy and PAYPAL. If it is not accurate you just might miss something important.

CALL TO ARTISTS: Bold Expressions 2024, Northern California Arts, Inc.(NCA)69th International

Open Juried Art Exhibit. Open to fine artists everywhere. Northern California

DEADLINE August 11, 2024; exhibit dates: October 1 ,2024- October 26th 2024.

Best of show \$1,000 plus other awards.

Enter at <https://www.entrythingy.com/d=norcalartsinc.org?start=list>

Juror: Tom Matousek, <https://disneyfineart.com/collections/tom-matousek> Online application

For detailed Artist's Prospectus: norcalartsinc.org & click on call to artists. Bold Expressions 2024.

Info:paul@nccn.net 530-346-6078

Arts, Inc.,located in the Sacramento Area invites you to submit your original artwork.

Photography, giclees, video, computer generated art, or craftsare not accepted for this show.

Paul Dessau, NCA Artist Standing Chair

The Half/Sheet is published in the Fall, Winter, and Spring.

Please email relevant information to Sherry Shay at newsletter@pwcsociety.org. We welcome your updates and member news. Please add NEWSLETTER in the subject line. Submissions are accepted and/or edited at the discretion of the reviewers.



Support for the Arts PWCS Memorial Awards Program

The Philadelphia Water Color Society Memorial Awards Program was established to not just increase the number of awards given at the Annual International Exhibition of Works on Paper, but to give encouragement to our members and to award artistic excellence.

It also provides a wonderful way for those interested in the arts to honor the memory of their loved ones. Or design an award with your name on it; the "YOUR NAME" Award of Excellence. So please consider this

wonderful opportunity to be a part of the Philadelphia Water Color Society's Award Program. If you choose to become a donor in 2024, please fill out the form provided. Donor amounts start at \$100 dollars.

If you have additional questions, please contact PWCS President Michael Adams at

President@pwcsociety.org.



**THE PHILADELPHIA WATER COLOR SOCIETY
AWARD AGREEMENT**

Title of Award as it will appear in print:

Value of Award: _____

Name of Company/Individual Donor:

Address:

Telephone:

Email:

Please make check payable to PWCS and send to:

Keri Bostwick
 c/o Borsz Gowie Amon Fultz
 411 Old Baltimore Pike, Suite 201
 Chadds Ford, PA 19317
kbostwick@barszgowie.com

PWCS is a non-profit organization under Section 501 (C) (3) of the Internal Revenue Code of 1986, as amended. All donations are tax deductible.



Philadelphia Watercolor Society
<https://pwcs.wildapricot.org>