



# *Half/Sheet*

Philadelphia Water Color Society

[CLICK HERE FOR PROSPECTUS](#)



Over **\$10,000**  
in Awards

Philadelphia Water Color Society

29 CASH AWARDS



Apply May 3 - August 3, 2021

International Exhibition of Works on Paper

[www.pwcsociety.org](http://www.pwcsociety.org)



## PWCS HALF/SHEET

A publication of the  
Philadelphia Water Color  
Society

[www.pwcsociety.org](http://www.pwcsociety.org)

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Candace Zacher

## LETTER FROM OUR PRESIDENT

Dear Members,

Let me start by wishing all of you a very Happy New Year with a hope that this year brings us some semblance of normalcy. I am sure many of you have begun vaccinations and cannot wait to see your loved ones in person. At PWCS we consider ourselves one big family and look forward to returning to live PWCS paint-outs, receptions, and workshops/demos. On that note, we have begun this year by having an in person Board Show at the *Square Pear Gallery* in Kennett Square. An impressive lineup of paintings by the very talented group of artists who make up our Board will be exhibited.

The Online Member Show has been juried for Awards by Carol Carter and award notifications have been sent out. Congratulations to the winners! The Member Show will be viewable on our website starting April 1st. Don't forget our online demo by Carol Carter is on May 6th. For a nominal price you can sign up on our website <https://pwcs.wildapricot.org/event-4124661>

With great pleasure we would like to announce an increase in our cash awards for the 121st International Exhibition of Works on Paper. Our top three awards will be \$2000,

\$1500 and \$1000 and the total award in Prize Money will be upwards of \$10,000.00. The Prospectus for the show will be up on our website from March 15th and entries open on May 3rd. This will be an In-Person exhibition at the Community Art Center in Wallingford, PA. The Juror of selection is reputed artist, Ray Balkwill from the UK and the Judge of Awards is none other than Mary Whyte. We will be having an in person Awards Reception at the gallery, looking forward to seeing you there.

Speaking of demos and workshops, starting this year we are offering a spring workshop with Aline Ordman on April 7th via zoom. She is an internationally recognized Master Pastelist. With just a few spots available for her workshop now is the time to sign up. Her demo will be on the evening of April 6th.

Need we say more about this huge opportunity to learn from Mary Whyte who is so masterful in her use of watercolor. She will give an in person two day workshop at CAC on October 21st and 22nd. We still have about 6 spots left, register on our website <https://pwcs.wildapricot.org/event-4124712>



PWCS also welcomes three new Board Members. Joe Milligan has joined as the next International Show Director, Carrie Cheung as our New Treasurer and Frank Wengen as our Online Demo Coordinator. It takes a lot of people to manage our activities and organization. We are always looking for volunteers with new ideas to help make PWCS the best it can be. And we are still looking for volunteers to help Co-Chair the International Show, work as a Plein air Director and as a Web Manager. *Please contact us if you are interested.*

Follow us on Social Media to keep track of all that is happening at the PWCS and join us to Volunteer!

Here is wishing you all a very happy, healthy and colorful spring of 2021!

Radhika  
President,  
Philadelphia Water Color Society

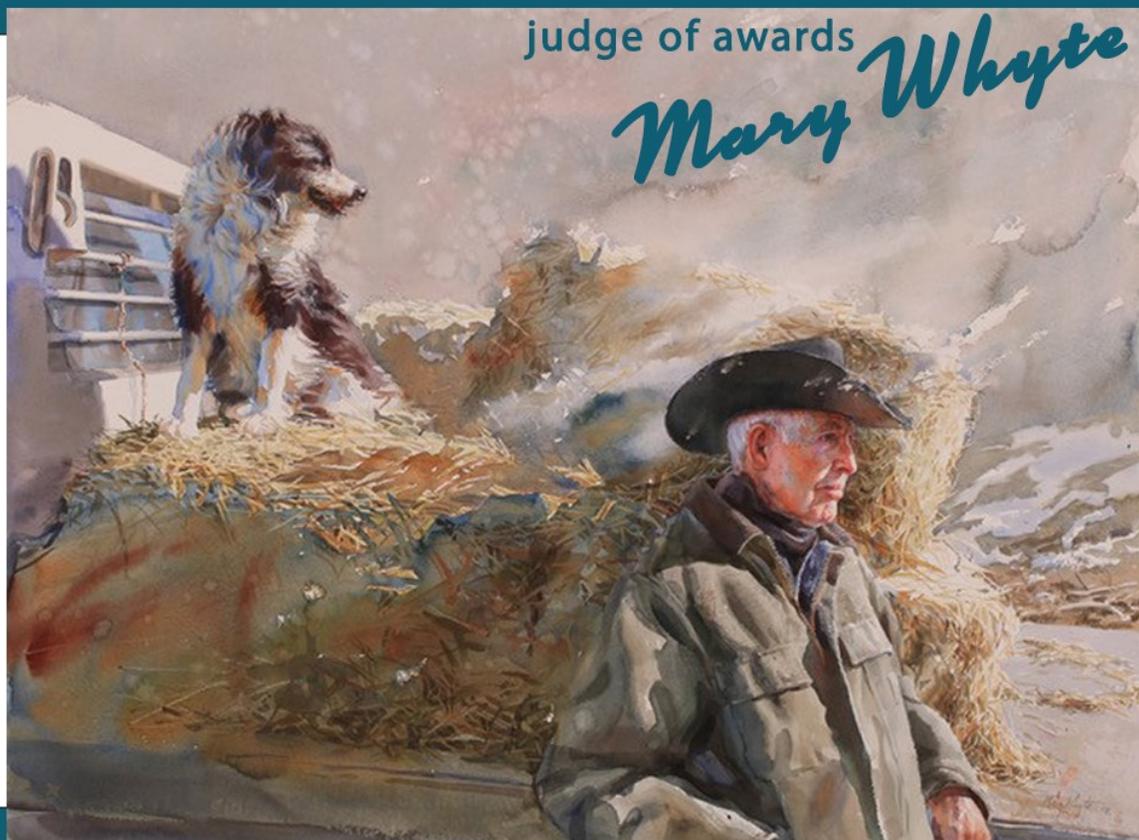
*Dear Members, Artists and Friends...*

*We are keeping track of the Coronavirus (COVID-19) and are committed to safeguarding the wellbeing of our members, artists, Board members and volunteers. We will continue to evaluate conditions and apply best practices for the benefit and safety of everyone. You will be notified by email of any developments and changes to our events. PLEASE STAY SAFE!*



# Philadelphia Water Color Society

Invites you to enter the  
121st International Exhibition  
of Works on Paper



Application & Prospectus @ [www.pwcsociety.org](http://www.pwcsociety.org)

*Mary Whyte, Judge of Awards for the  
121st International Exhibition  
of  
Works on Paper*

**ENTER TODAY!**



# EVENTS

We are keeping track of the Corona Virus (COVID-19) and are committed to safeguarding the wellbeing of our members, artists, Board members and volunteers. We will continue to evaluate conditions and apply best practices for the benefit and safety of everyone.

## **\*2021 Upcoming Events**

### **Online Member's Exhibition**

April 1, 2021 – June 30, 2021

### **Carol Carter ZOOM DEMO**

Tuesday May 6 @ 7 pm EST

[Click here to register](#)

### **2021 Board Members Show at Square Pear Gallery**

March 1st—29, 2021

Kennett Square, PA

<https://www.squarepeargallery.com/>

### **Aline Ordman ZOOM WORKSHOP**

(very limited space)

April 7th-9th, 2021

[Click here to register](#)

### **PWCS 121th International Works on Paper Anniversary Show**

Community Arts Center, Wallingford, PA

October 21 - November 24, 2021

[Click here to Register](#)

**Mary Whyte**, Judge of Awards

**Mary Whyte In Person Workshop:** October 21- 22, 2021

## **\*2022 Upcoming Events**

### **Spring Workshop TBA**

Community Art Center, Wallingford, PA

### **PWCS 122th International Works on Paper Anniversary Show**

Chester County Art Association, West Chester, PA

**Laurie Goldstein Warren**, Judge of Awards

## Ray Balkwill SWAc

*Juror of  
Selection for  
the 121st  
International  
Exhibition of  
Works on Paper*

Ray Balkwill is a well-known British landscape artist who paints in all media. He has been painting professionally for over three decades and has held many successful solo exhibitions, as well as showing in group exhibitions including the Royal Institute of Painters in Water Colours, the Royal

West of England Academy and the South West Academy of Fine & Applied Arts. Ray was elected an Academician in the South West Academy in 2006 and

was a member of the St. Ives Society of Artists for over twenty years. He is author of seven books and is a regular contributor to art magazines. He also tutors painting courses and has made two art instruction films with APV Films. Ray is a strong advocate of painting *en plein air*, with his main objective being to capture the mood and 'spirit' of a place. Living on the coast it is little wonder that the wide-open spaces of sea, estuary and sky have been the mainspring of his art.

[www.raybalkwill.co.uk](http://www.raybalkwill.co.uk)



# Philadelphia Water Color Society

Aline  
Ordman

PASTEL DEMO  
April 06, 2021  
6:00 PM - 8:00 PM

PASTEL  
WORKSHOP  
April 7th-9th  
2021

\*Space is very limited

Register Today @ [www.pwcsociety.org](http://www.pwcsociety.org)

**ALINE ORDMAN, PSA-MP,  
IAPS-MC, AIS**

### About Aline Ordman:

Aline Ordman received her BFA at Cornell University, and continued her training at the Academy of Art College in San Francisco, earning a degree in Illustration. "My goal as an artist is to find those times and places where beauty is not only evident, but startling and suddenly present." Aline is a Master Pastelist with the Pastel Society of America, a Signature Member of the American Impressionist Society, and a Master Circle Pastelist with the International Association of Pastel Societies. She has juried the Pastel Society of America's National Juried Show, the *Pastel Journal's* Top 100 Animal and Wildlife Competition, the Pastel Society of New Mexico's Annual Juried Show, and the Adirondack Plein Air Festival Awards. She was featured in an

article in the February issue of the *Pastel Journal*, and she has been honored with awards at the 33rd and 34th Annual Juried Show of the Pastel Society of America in New York City. Aline has won awards several times in the Pastel 100 of the *Pastel Journal*. Her work has been accepted in national juried shows of the American Impressionist Society, the Pastel Society of America, and the Oil Painters of America. She teaches workshops throughout the country and in Europe.

### Description of Aline's Workshop

#### CREATING DYNAMIC PASTELS

"Painting is learning to see. Often, we paint what we think we see because we all have preconceived notions of what something looks like. However, to really paint what you see, you must break down

everything you are looking at into just abstract shapes. Don't see a 'house', see a series of interlocking shapes." Aline Ordman

Working from their own photo references, students will transform these into pastel paintings using the principles of color and design. Along with daily painting demos, Aline will emphasize the understanding of color in terms of temperature, intensity and value while translating those ideas using pastel technique. Individual attention and group critiques will serve to help students in their efforts.

#### Dates:

**April 7-9, 2021**

#### Times:

**10 AM until 5 PM, with a 1  
hour lunch break**

Online via ZOOM

**\$300 Members**

**\$350 Non Members**

#### Cancellation Policy:

Students are responsible for the full tuition amount after 45 days prior to the workshop. If there is a person on the waitlist, or if the committed artist can find a replacement after 45 days prior to the workshop, the original artist will receive a refund.





# PWCS Philadelphia Water Color Society WORKSHOP

with *Mary Whyte*

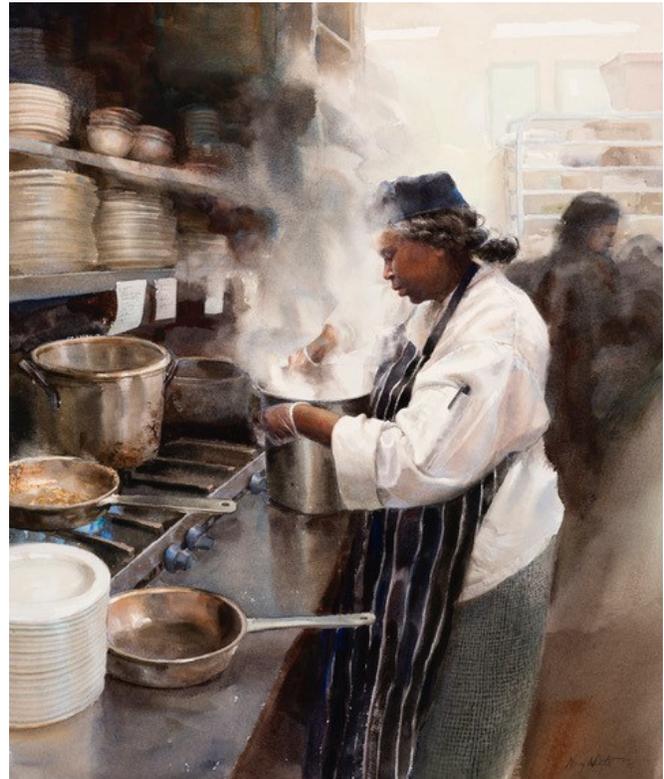
*October 21 - 22, 2021*

Register @ [PWCsociety.org](http://PWCsociety.org)

\* space is very limited

***Need we say more?***

*Perhaps a once in a  
lifetime opportunity to learn  
from a watercolor master!*



PWCS has a Facebook page

<https://www.facebook.com/PhiladelphiaWaterColorSociety/>

Please follow us on Facebook! If there is breaking news please contact Lena Thynell, Facebook manager, and she will review it and consider posting.

Advertisements will not be accepted. [lthynell@comcast.net](mailto:lthynell@comcast.net)

## Carrie Cheung



Carrie Cheung enjoys watercolor painting, and has attended workshops and classes with great local artists: Wendy Scheirer, Sarah Yeoman, Mick McAndrews and other artists in-person and on zoom. She currently lives in West Chester, PA with her husband and daughter. While relatively new to the area and to painting, she is glad that she has met so many good teachers and fellow painters.

She graduated from the University of Toronto with a Bachelor of Science, University of Cambridge with MBA. She is a Fellow of the Society of Actuaries FSA and a member of the American Academy of Actuaries MAAA



- Carrie Cheung



## Joe Milligan

A lifelong resident of southeastern Pennsylvania, Joe spent his childhood Summers at his grandparents' home and marina on Brigantine island at the New Jersey shore. His grandfather and uncles were carpenters and baymen; a heritage which has influenced Joe throughout his life. Some of his fondest memories are of the island with unpaved gravel roads, wooden boats, empty beaches and rock jetties. Joe has been a featured artist at galleries in Southeastern Pennsylvania, Delaware, and New Jersey. He continues to work with other watercolor artists to explore new methods and challenge his creative abilities. Joe's work has received awards and recognition at regional art shows and have appeared in books and magazines about the New Jersey coast. His paintings are in corporate and private collections in the U.S., Europe, and Bermuda. Joe & his wife, Laurie, maintain studio homes in Wawa, Pennsylvania & Cape May, New Jersey.  
[www.joemilliganartist.com](http://www.joemilliganartist.com)



*Storm Warning - Harbor of Refuge Lighthouse Lewes DE*  
- Joe Milligan



## Frank Wengen

Frank has been painting watercolors for nearly 50 years. His career began after graduating from Wilkes College (now University) with a Bachelor of Fine Arts, where he had the good fortune of studying with several important American Artists: J. Phillip Richards (AWS, NWS), Bernice D'Vorzon, and Herbert Simon. Shortly after graduating college, in 1978,

Frank had several solo art exhibits by 1984, and had sold his paintings extensively in the Northeast Pennsylvania region, and across the United States and Canada. In subsequent years he received several awards from various international, national, regional and statewide competitive art exhibitions, and achieved the level of Signature Status, with the Pennsylvania Watercolor Society.

Now residing in Dallas, Pennsylvania, Frank focuses on painting the regional landscape of Pennsylvania, and places he visits in his travels.

Frank recently joined the Board of The Philadelphia Water Color Society, He is an affiliate member of

The American Watercolor Society, and National Watercolor Society, Signature Status Member of The Pennsylvania Watercolor Society, and The Philadelphia Water Color Society, Kitson Art Alliance, Wyoming Valley Art League, and The Cider Painters of America.



"Finale" watercolor by Frank Wengen



Become a part of an historic arts organization celebrating 121 years of opportunity and education.

## VOLUNTEERS NEEDED!

PWCS is looking for a few individuals to help our organization continue to thrive and grow.

We are now **99 percent virtual.**

Board meetings are conducted online.

### **WE NEED BOARD MEMBERS**

If you are interested in knowing more about these positions please contact us at :

[president@pwcsociety.org](mailto:president@pwcsociety.org)



# What's Happening... Members News

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## **Madeleine Kelly**

Her work will be exhibited in the Chadds Ford Gallery online Art Show, March 17-21, 2021. She also has work in the PWCS Board Members Show at the Square Pear Gallery in Kennett Square, PA during the month of March.

## **Annie Strack**

Her paintings were juried into the Mid Southern Watercolor Society 51st National Exhibit, Pikes Peak Watercolor Society International Biennial, and the Western Colorado Watercolor Society 31st National Exhibit. She earned Signature Membership in PPWS and WCWS.

## **Cheryl Schlenker**

Her art was exhibited at a Media Arts Council with 2 other artists based on the theme of "Hopeful Visions" in February.

## **Denise Vitollo**

Her work *Dreams of Bonaire* was selected for this year's highly competitive Pastel 100. She received an Honorable Mention in the Animal and Wildlife Category. The piece is included in the current issue of the *Pastel Journal*. Her spring floral pastel paintings can be seen during the month of March in the PWCS Board Show at Square Pear Gallery in Kennett Square, and her plein air and farm animals will be shown at the Yellow Springs Art Show from April 24 to May 23.

Want to learn a new approach to watercolor?

Mark your calendars for a very interesting demo!

## *Philadelphia Water Color Society*

invites you to a

### DEMO with Carol Carter



Thursday, May 6th

@ 7 pm EST on ZOOM

15\$ members/20\$ non-members  
\$4 discount for members who enter  
the 2021 Online members Show

Register Today @ [www.pwcsociety.org](http://www.pwcsociety.org)

*PWCS*

The *HalfSheet* is published in the Fall, Winter, and Spring.  
Please email relevant information to Madeleine Kelly at [newsletter@pwcsociety.org](mailto:newsletter@pwcsociety.org). Next Newsletter close is 7/15/21  
please put NEWSLETTER in the subject line. Submissions are accepted and/or edited at the discretion of the editor.

# AWARDS

The Members' Show



Jean K. Gill, *Fancyplants*  
AWARD OF MERIT



Don Whitson, *8 Ball*  
AWARD OF MERIT



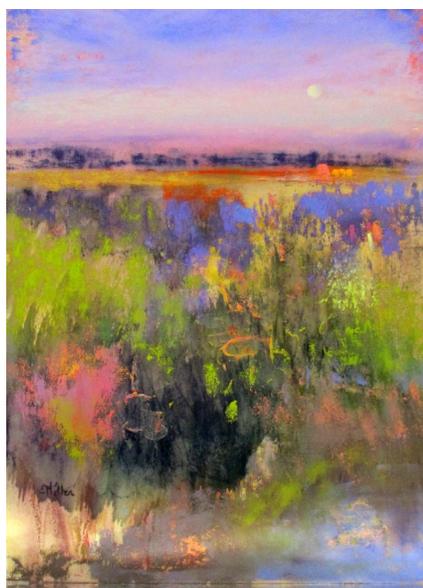
Delphine Pousset, *W-02*  
HONORABLE MENTION



Susan Weintraub, *Avenue Traffic*  
HONORABLE MENTION



John James, *Going Round in Circles*  
HONORABLE MENTION



Eveline Miller - *Random Beauty*  
HONORABLE MENTION



Denny Bond, *March Equinox*  
HONORABLE MENTION

AWARDS The Members' Show



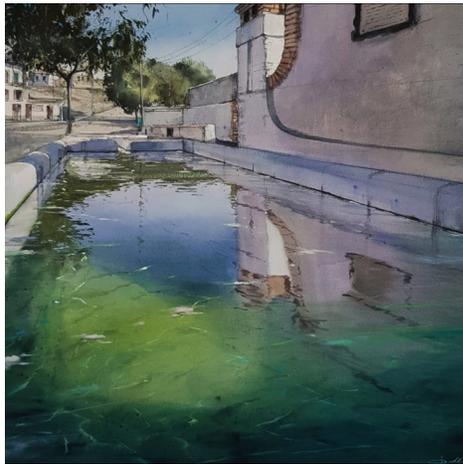
Lana Privitera, *The Shock Pile*  
FIRST PLACE



Gwynn Di Pilla, *Retired*  
AWARD OF MERIT



Barbara Kaiser, *Stairway to Blue*  
SECOND PLACE



Pablo Ruben Lopez Sanz, *Andalucia Fountain*  
AWARD OF MERIT



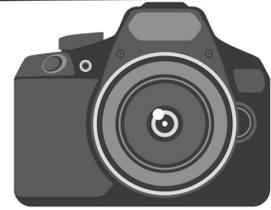
Gina Judy, *Dreamscape*  
THIRD PLACE



Tim Saternow, *Hudson & Perry St.*  
AWARD OF MERIT

## PHOTOGRAPHING YOUR ARTWORK - PART 1

As an artist learning how to take the very best photograph of your artwork is a requirement especially in 2021. Everything is online, show applications, the shows themselves, websites, social media and many other online sales venues. While this may be daunting to some of you I am going to try and break it down over the next few editions of the newsletter.



For example PWCS' digital requirements for the International Show are as follows:

**Digital entries must be saved in JPG format with a resolution of (at least) 300 dpi.**

**The image size should be 1200-1500 pixels on the longest dimension with a maximum file size of 5 mb.**

The quality of an image taken with a phone or tablet can be inadequate for your purposes. Unless you have spent an enormous amount for your device, it is safer to go with a digital SLR camera to photograph your artwork. Digital SLR cameras like the Nikon D50 are capable of superior quality photography. Settings on SLRs include High Quality to Raw. Make sure you check to see if your device can take a high resolution image. Here are some phones that produce high quality images.

- Apple iPhone 12 Pro. ...
- Samsung Galaxy S20 Ultra 5G. ...
- Google Pixel 5. ...
- Apple iPhone 12. ...
- Samsung Galaxy Note 20 Ultra. ...
- Samsung Galaxy S10 5G.
- Huawei P40 Pro. 5G, 50MP imaging and 50x zoom
- OnePlus 8 Pro.

### WHAT IS DPI ?

**DPI** stands for **Dots Per Inch** which technically means **printer dots per inch**. Today it is a term often misused, more accurately **PPI**, which stands for **Pixels Per Inch**. A digital photo would be a high-quality photo with at least 300 ppi (or dpi) image which is referred to as a high-resolution photo. By the way, the most common format is JPEG (or JPG).

The next important thing is your skill at photography. The two most common mistakes are poor lighting (getting the right lighting on your subject) and an

unsteady shot. Lighting is critical but the advantage of good lighting can be ruined by camera shake (camera/lens image stabilization helps but is no substitute for a steady shot).

### Look out for these ERRORS

- Another common error is to download your photos to your computer, do a little bit of editing with the photo software you have, and then re-save the image. Some software will default to saving at the quality it received the photo, but most has a default JPEG quality setting, often about JPEG quality 75. That will degrade the image. So even before you learn how to properly save JPEG images, is to ALWAYS work on a COPY of your image, never the original (keep your originals safe and untouched). A JPEG saved at lower quality cannot regain its original quality. If you take a JPEG that has been saved at quality 72 and re-save it as quality 100, it will still be at quality 72.
- Another error is to rely on built in software to email images. Most such software will reduce the image size by both re-sizing the image and reducing the JPEG quality to get the image down to a reasonable file size for emailing. ( this is also common with some standard MAC image software ).

### In upcoming newsletters we will tackle

- **Pixels and resizing the image**
- **Indoor and outdoor lighting options**
- **White Balance - what is it?**
- **Image adjustments - software**



**SQUARE PEAR  
GALLERY**  
200 East State Street, Kennett Square,  
PA  
**ANNUAL  
BOARD MEMBERS SHOW**  
March 5 – 27, 2020  
<https://www.squarepeargallery.com/>

**BOARD MEMBERS**

|                         |  |   |
|-------------------------|--|---|
| <b>Radhika Srinivas</b> | <b>President</b>                             | <a href="mailto:president@pwcsociety.org">president@pwcsociety.org</a>  |
| <b>Rick Kowalewski</b>  | <b>1st Vice President</b>                    | <a href="mailto:vp1@pwcsociety.org">vp1@pwcsociety.org</a>  |
| <b>Carrie Cheung</b>    | <b>Treasurer</b>                             | <a href="mailto:treasurer@pwcsociety.org">treasurer@pwcsociety.org</a>  |
| <b>Jane McGovern</b>    | <b>Archivist Historian</b>                   | <a href="mailto:historian@pwcsociety.org">historian@pwcsociety.org</a>  |
| <b>Jeanne Gunther</b>   | <b>Corresponding Secretary</b>               | <a href="mailto:correspondingsec@pwcsociety.org">correspondingsec@pwcsociety.org</a>  |
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| <b>Nishita Jain</b>     | <b>Web Manager Webmaster</b>                 | <a href="mailto:webmaster@pwcsociety.org">webmaster@pwcsociety.org</a>  |
| <b>Judith Hummer</b>    | <b>Membership</b>                            | <a href="mailto:membership@pwcsociety.org">membership@pwcsociety.org</a>  |
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| <b>Denise Vitollo</b>   | <b>Director of Workshops</b>                 | <a href="mailto:Denise.Vitollo@pwcsociety.org">Denise.Vitollo@pwcsociety.org</a>  |
| <b>George Gallatig</b>  | <b>Plein Air Activities</b>                  | <a href="mailto:pleinair@pwcsociety.org">pleinair@pwcsociety.org</a>  |
| <b>Al Richards</b>      | <b>Director of International Exhibitions</b> | <a href="mailto:intlshow@pwcsociety.org">intlshow@pwcsociety.org</a>  |
| <b>Diane Keese</b>      | <b>Director of Events /Grants</b>            | <a href="mailto:events@pwcsociety.org">events@pwcsociety.org</a>  |
| <b>Candace Zacher</b>   | <b>Public Relations /Grants</b>              | <a href="mailto:public_relations@pwcsociety.org">public_relations@pwcsociety.org</a>  |
| <b>Frank Wengen</b>     | <b>Director of Demos</b>                     | <a href="mailto:Frank.Wengen@pwcsociety.org">Frank.Wengen@pwcsociety.org</a>  |
| <b>Joe Milligan</b>     | <b>Asst Dir of International Exhibitions</b> | <a href="mailto:Joe.Milligan@pwcsociety.org">Joe.Milligan@pwcsociety.org</a>  |



PHILADELPHIA WATER COLOR SOCIETY

Email: [info@pwcsociety.org](mailto:info@pwcsociety.org)

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**Facebook**

<https://www.facebook.com/PhiladelphiaWaterColorSociety/>

**Instagram**

<https://www.instagram.com/philadelphiawatercolorsociety/>

## Congratulations

Jean K. Gill (CA), AWS, NWS  
New Honorary Life Member

## NEW NEWSLETTER DESIGN

Welcome to our newly designed newsletter. Our newsletters will continue to be available online on our website through ISSUU an online viewer that allows you to turn pages just like a magazine or book, enlarge text and images and download a pdf copy of the newsletter. We hope you will enjoy this reading experience.

*Stay up to date with the PWCS Newsletter  
and  
don't forget to send us your member's news.*

*Due dates are  
March 15, July 15 & November 15.*

*Send member's news to  
[newsletter@pwcsociety.org](mailto:newsletter@pwcsociety.org)*