



# HalfSheet

A Publication of the PHILADELPHIA WATER COLOR SOCIETY

Deena S. Ball, President

Madeleine Kelly, Editor

## President's Message



Dear Members,

The 2018 Members show is up on the PWCS website and Donald Leong's award winning painting, *Falling Water*, graces the homepage. Take a minute to look at the show and see all the exciting water media artwork our members are producing.

The April 26th Museum Trip to the Delaware Art Museum is rapidly filling up. It will be a special treat to see the work of John Ruskin and Andrew Wyeth in the same location, then socialize during a lovely catered lunch with other PWCS members. After lunch, you will be able to paint on the grounds of the Delaware Museum of Art.

[Registration](#) is open for this on the web site.

As of April 1, 2018, applications will open for the 118th International Works on Paper Exhibition. In the summer, registration will open for the demonstrations and talks associated with the 118th International Works on Paper Exhibition. Registration for the Alvaro Castagnet Workshop is handled through the Wayne Art Center.

In addition to events planning, the board has been busy trying to utilize technology to make our jobs easier and more efficient. You will notice we are asking you to please pay your dues and other fees by using PayPal online. You do not need to have a PayPal account and it is safe and effective. Your personal information is safer when you pay by PayPal than when you mail us a check. Checks include your bank account numbers, address and signature. Many

times these checks need to be mailed to several different officers which increases the risk of something going wrong. In addition, we are now sending an electronic newsletter twice a year and mailing one printed glossy color edition annually. The electronic editions will have more room for interesting articles and member's news. Remember to send your news to [newsletter@pwcsociety.org](mailto:newsletter@pwcsociety.org).

Several new changes to the website that you might want to explore:

1. [New email addresses](#) in the contact section. Please utilize these [emails](#) rather than emailing the general address. You will get faster and more accurate information.
2. A new history page written by Jane McGovern from her research into the PWCS archives.
3. The new PWCS store where you can purchase
4. additional copies of the International Works on Paper Exhibition Catalogs.
4. A greatly expanded other "opportunities" section.

As we look forward to the exciting events and opportunities that PWCS offers, I urge all PWCS members to try to volunteer and become involved in the organization. I believe the saying goes "many hands make light work" and we could use a few more helpful hands. We are looking for individuals to take over and help with Plein air events, write public relations articles and a media savvy individual to place our articles into the appropriate places. You can be an asset to your organization so please email [president@pwcsociety.org](mailto:president@pwcsociety.org) with your interests.

Enjoy the warmer days of spring and try to get outside and paint.

Deena S. Ball

The next members news deadline is July 15, 2018



mark your calendars  
**OPPORTUNITIES**

**2018**

**On Location: Artists at Brandywine River Museum of Art**

Event: June 1- 3, 2018

June 8 - July 8 at Chadds Ford Historical Society

Reception and Awards Ceremony: June 8 @ 5:30 - 8:30 pm

Juror of Selection: Andy Evansen & Judge of Awards: Kass Morin Freeman

<https://pwcs.wildapricot.org/event-2767842>

**Delaware Art Museum**

**Eye on Nature: Andrew Wyeth and John Ruskin**

Event: Thursday April 26, 2018 @ 10 am

DELAWARE ART MUSEUM 2301 Kentmere Parkway, Wilmington, DE 19806

<https://pwcs.wildapricot.org/event-2767845>

**PWCS 118th International Anniversary Show & Events**

Wayne Art Center - 433 Maplewood Avenue, Wayne, Pa 19087

Open for entries: April 1- July 15, 2018

Juror of Selection: Alan Wylie & Judge of Awards: Alvaro Castagnet

Exhibit: October 14 - November 20, 2018, Reception: Oct 21 @ 3 - 5 pm

<https://pwcs.wildapricot.org/event-2767846>

**Members Only Special Event City Demonstration by Alvaro Castagnet**

October 11, 2018

**Workshop, Alvaro Castagnet**

October 12, - 14, 2018

[https://apm.activecommunities.com/wayneart/Activity\\_Search/workshop-watercolor-with-alvaro-castagnet/6810](https://apm.activecommunities.com/wayneart/Activity_Search/workshop-watercolor-with-alvaro-castagnet/6810)

**Demonstration, Alvaro Castagnet**

October 14, 2018

<https://pwcs.wildapricot.org/event-2767856>

**Gallery Talk, Kathleen A. Foster -**

The Robert McNeil Jr. Sr. Curator of American Art & Director of Center for American Art at the Philadelphia Museum of Art, October 23, 2018 @ 5 pm

Winsor Newton Product Demo: November 17, 2018 @ 10 am - 12 pm

<https://pwcs.wildapricot.org/event-2767849>

**2019 PWCS 119th International Exhibition of Works on Paper**

Judge of Awards: Liz Haywood Sullivan, Master Pastelist

Community Arts Center, Wallingford, PA 19086

<https://pwcs.wildapricot.org/event-2767846>

**2019 Liz Hayward Sullivan Workshop**

September, 2019



Don't forget !  
The renewal date for  
dues is  
**July 1.**

The DUES will be \$23.00 and  
cover membership only until the end of 2018.



In order to renew your membership, as a signature or associate member please remember to put in the provided discount code. Doing this and paying the appropriate dues your membership will be renewed until January 1, 2019

At the end of December you will receive notice for 2019.  
Thereafter all renewals will be due by the first of the year.

## *Excitement abounds!*

In October of 2018 The Philadelphia Water Color Society will be hosting the 118th Anniversary International Exhibition of Works on Paper. The exhibition will include not only watercolors, but pastel, acrylic, graphite, gouache, charcoal, pen & ink, colored pencil and hand pulled prints.

The Juror of Selection for the 118th International Exhibition is

**Alan Wylie** of British Columbia. Born in Glasgow,

Scotland in 1938, Alan graduated from the Glasgow School of

Art with a degree in Mural Design and Mosaics. In 1967 he emigrated to Nova Scotia to continue his painting and teaching. In 1974 he moved to British Columbia and now lives in the historical village of Fort Langley with his artist wife Janice Robertson. Alan is a remarkably versatile artist painting in oils, acrylics and watercolors. He paints a variety of subject matter and chooses the medium that he feels is best suited for that unique composition. He is striving for a particular surface quality that only the medium he chooses can deliver. His techniques, however, are usually the same. He is just as likely to paint from dark to light in watercolors as he is in oils. He now paints from images projected on a screen from both digital projectors as well as an older carousel projector. This affords him the opportunity of studying his subject matter more closely and bringing his inspiration to fruition. Working from sketches, slides, and digital images Alan can remaster works that have been “a work in progress” for years. Throughout his career, Alan has participated in 76 solo shows, and innumerable group exhibitions, and has won many prestigious awards in Canada and the United States, including the Spilsbury Gold Medal (four times) of the Federation of Canadian Artists, Vancouver, the Grand Prize at the First Annual On The Edge International Exhibition in Canada, and numerous other awards in International Exhibitions. He is a Senior Signature Member and Past President of the Federation of Canadian Artists (SFCA), receiving their Lifetime Achievement Award in 2007, the Canadian Institute of Portrait Artists (CIPA), the Northwest Watercolor Society (NWW) the California Watercolor Association (CWA), the Louisiana Watercolor Society (LWS), the Canadian Society of Painters in Watercolor (CSPWC), and a Dolphin Fellow (the first Canadian to achieve this distinction) of the American Watercolor Society (AWS., D.F.). In 2006, he was the first international juror of selection for the 105th Philadelphia Water Color Society Exhibition. Alan is also a noted mural and mosaic artist, with forty-five completed works in Scotland, Canada and the United States.



*Casi En Casa*



*Spaghetti Junction*

For more information about Alan visit his website at [www.alan-wylie.ca](http://www.alan-wylie.ca).



*Little India - Singapore*

The Judge of Awards is **Alvaro Castagnet**. Known worldwide as “The Passionate Painter.” Alvaro started painting at an early age in Montevideo, Uruguay where his father arranged for him to study with Professor Esteban Garino, Uruguay’s best watercolorist. He continued his education at the “Belle Artes” Art School where he studied under one of the finest Uruguayan oil painters and color theorists, Miguel Angel Pareja. In 1983 Alvaro migrated to Melbourne, Australia. Painting at a very high level alongside other talented artists he developed his own style of painting. Watercolor was and is his medium of choice due to its spontaneity, speed of execution, permanence and happy accidents. For Alvaro spontaneous nature of watercolor creates honesty, integrity and above all the passion that is the cornerstone of his artwork. Alvaro spends much of his time traveling the world exhibiting his work, giving workshops and judging exhibitions. When not traveling he is home in Montevideo with his wife Anna Maria and two sons. His writings include “Watercolor Painting with Passion” & “Painting with

Passion - Beyond Technique.” He has been featured in innumerable books, videos, DVDs

and acclaimed international art publications. Most recently Alvaro has the cover and feature article in the February 2018 issue of *Watercolor Magazine*. For more information Alvaro’s website is [www.alvarocastagnet.net](http://www.alvarocastagnet.net).

In conjunction with the Philadelphia Water Color Society 118th International Exhibition of Works on Paper (held at the Wayne Art Center, Wayne, Pa.) Alvaro will be giving a Members Demo on October 11th, a workshop from October 12th to October 14th. The show opens on Sunday, October 14. In addition, Alvaro Castagnet will be giving a demo that Sunday from 5:30 to 7:00 pm. Tickets will be available on [www.pwcsociety.com](http://www.pwcsociety.com). The awards reception will be held Sunday, October 21, 2018, from 3 to 5 pm. There will be over \$ 8500.00 in cash awards, including the \$1,500.00 PWCS Award of Excellence.

Kathleen A. Foster from the Philadelphia Museum of Art will give the Gallery Talk on Tuesday, October 23 at 5 pm. Kathleen has had a distinguished career as curator, first at the Pennsylvania Academy of the Fine Arts, then at Indiana University Art Museum, and for the last 16 years at the Philadelphia Museum of Art. Kathleen is the Robert L. McNeill Jr. Senior Curator of American Art and Director of the Center for American Art at the Philadelphia Museum of Art. She most recently brought us the exhibition “American Watercolor in the Age of Homer and Sargent.” This was the exhibition that traced the age of watercolors from drawing rooms and parlors of the 1800s to the most prominent works of Winslow Homer and John Singer Sargent.

Following that, on November 17 from 10 to 12 pm, is a Winsor Newton Product Demonstration. The exhibition will close on November 20, 2018 at 5 pm.

For a full prospectus please go to [www.pwcsociety.org](http://www.pwcsociety.org).



*Milan*

## EYE ON NATURE: ANDREW WYETH AND JOHN RUSKIN

March 10, 2018 - May 27, 2018

Born almost exactly 100 years apart, the American painter, Andrew Wyeth (1917–2009) and the British critic and amateur artist, John Ruskin (1819–1900) shared a life-long obsession for the close observation and finely rendered imagery of the world around them. This exhibition places the work of Andrew Wyeth and John Ruskin together for the first time, examining their varying approaches to interpreting the natural world.

Andrew Wyeth was the youngest in a family of five children, the son of renowned illustrator, N.C. Wyeth, who recognized his talent and encouraged him to develop his skill. John Ruskin, the only child in a rising middle-class family, was encouraged to make drawings from nature. As a respected art critic, he became the spokesperson for art of the modern era in Britain and the champion of the artists of the Pre-Raphaelite Brotherhood.



*From a featured article in the Delaware Museum of Art website.*

<https://www.delart.org/exhibits/eye-on-nature-wyeth-ruskin/>

**Delaware Art Museum,**  
**Eye on Nature: Andrew Wyeth and John Ruskin**  
Event: Thursday April 26, 2018 @ 10 am  
DELAWARE ART MUSEUM 2301 Kentmere Parkway, Wilmington, DE 19806

To register for the PWCS private tour and <https://pwcs.wildapricot.org/event-2767845>

# What's Happening ... Members News

**Deena S. Ball** will be part of the exhibition Drawn From Nature at the John James Audubon Center at Mill Grove. She will also be exhibiting at the Palette and Page in Elkton, MD this quarter and giving a workshop in conjunction with the exhibition.

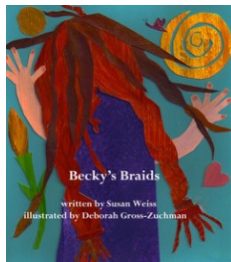
**Joanne L. Carothers** will have a solo exhibition of her Spring Themed art at Thiers Fine Art Gallery at the Malvern Design Center, 223 E. King St. Malvern PA. The Opening Reception will be held April 6 from 5-8 pm. Joanne's artwork will also be displayed in April at Masterpieces Fine Art and Framing, at 238 Haverford Ave. Narberth, PA. And Joanne will be participating in the Chester County Studio Tour at Studio #1 in her new studio in the Spring City Mills, 20 E Bridge St Spring City, PA. On May 19-20, 10 - 5 pm.

In March, **Cheryl Coniglio** had paintings in the 2018 International Water Media Exhibition of the Watercolor Art Society, Houston, the Georgia Watercolor Society 39<sup>th</sup> National Exhibition in Atlanta, and the Philadelphia Sketch Club - The Art of the Flower.

**Jeanne Dobie's** well recognized book, **Making Color Sing**, is now published in Russian, and she was excited to learn that she will be the Juror of their first landscape exhibition. Dobie's book is available in French and Chinese also. Copies of the Russian book can be ordered from Russia on the internet at [www.ozon.ru](http://www.ozon.ru), a site able to ship from Russia.

Illustrator/Artist **Deborah Gross-Zuchman** teamed up with Philadelphia children's book writer Susan Weiss to publish *Becky's Braids* (Abingdon Square Press, 2017).

([deborah@zuchmanstudios.com](mailto:deborah@zuchmanstudios.com))



**Arlene Ginsburg's** painting Tribeca was accepted into the 151st Annual International Exhibition of the American Watercolor Society on view from April 9 - 28, 2018 at the Salmagundi Club in NYC.

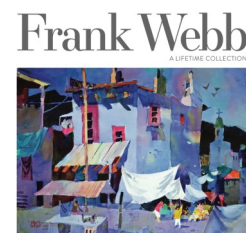
**Laura Hwang's** painting "Dilemma-IV" was selected by John Salminen and Soon Y Warren for 2018 Transparent Watercolor Society of America 42nd Annual Exhibition running from May 5 - August 5, 2018 at Kenosha Public Museum, 5500 First Avenue, Kenosha, WI.

**Madeleine Kelly** participating in the Chester County Studio Tour on May 19 - 20, 10-5 pm at Laurie Lamont Murray's Home Studio during the Chester County Studio Tour located on 960 Brighton's Bridge Rd., West Chester, PA.

**Alan Klawans** recently exhibited in "Visionaries," a four person show, at the Artists' Gallery in Lambertville, NJ, February 8 - March 4.

PWCS Signature Member **Lena Thynell** was selected to participate in the 12th Annual Wayne Plein Art Center Plein Air Festival, May 6- 13, and she will be returning to the 2018 Finger Lakes Plein Air Festival, June 5-10.

**Frank Webb** has published a coffee table book **Frank Webb, A Lifetime Collection**. For more information or to order this limited edition book write to [frankwebbaws@aol.com](mailto:frankwebbaws@aol.com)



DRAWINGS AND WATERCOLOR PAINTINGS BY FRANK WEBB, AWS-DE, NWS



DVAL hosts monthly  
Artist Demos and Workshops  
**2nd Friday Artist Demo**  
**3rd Friday Workshop**  
Non members / guests are welcome

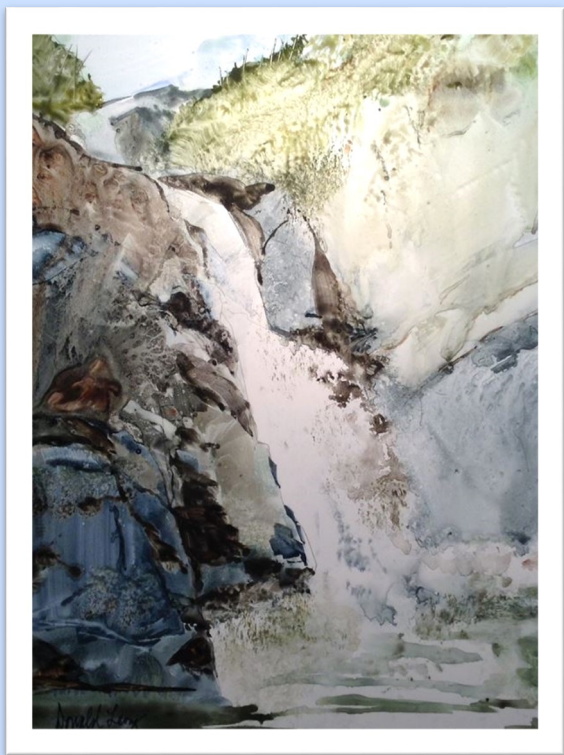
*For more information*

<http://www.delawarevalleyartleague.com>

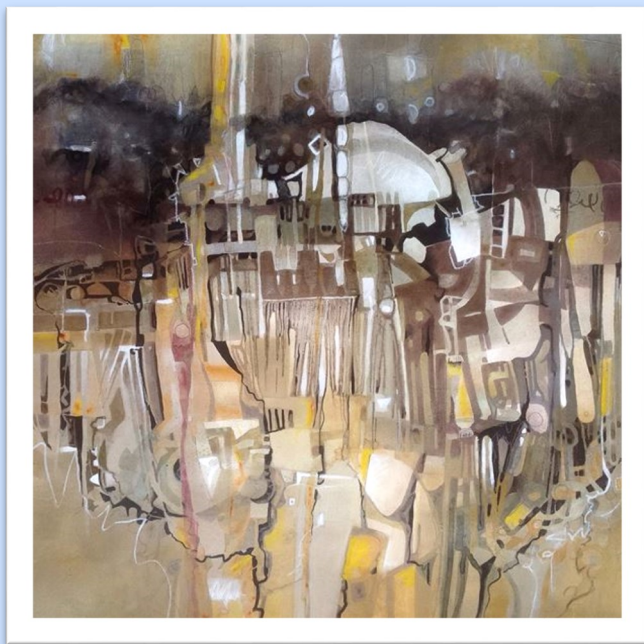


<https://www.facebook.com/DelawareValleyArtLeague>

# Members' Show



*Falling Water, Don Leong*



*Verga, Barbara Yoerg*

## WINNERS

1st Prize **Don Leong** - *Falling Water*

2nd Prize **Gwynn DiPilla** - *Strolling Central Park*

3rd Prize **Barbara Yoerg** - *Preaching to the Choir*

### Awards of Merit

**Susan Weintraub** - *Rainy Day*

**Debra Smith** - *Plain and Fancy*

**Denny Bond** - *Abandoned*

**Mary Rinderle Smith** - *Birch Forest*

**Denise Athanas** - *Fantasy*

### Honorable Mention

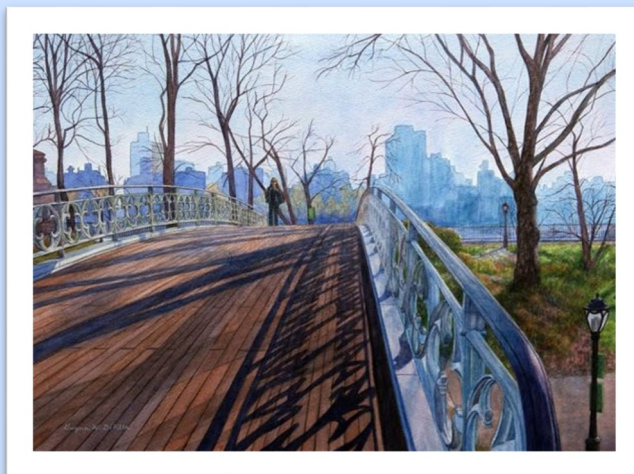
**Joanna Barnum** - *Rift*

**Betz Green** - *Sofia 1*

**Matthew Bird** - *Still Life with Venus de Milo*

**Jean K. Gill** - *Cherries Jubilee*

**Cheryl Schlenker** - *Harbor Village*



*Strolling Central Park, Gwynn DiPilla*



## Memories of Donald W. Patterson, AWS, PWCS

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The watercolor world has lost a superb artist in Don Patterson, AWS, PWCS. Don passed away on January seventh at the age of 88. A valued member of PWCS for many years, Don served a very long term on the board of directors, during which time he designed the elegant PWCS Crest Medal for us. He designed many of the catalogs for the annual shows always shunning digital methods. Don insisted on paste-ups, using his tried and true design methods.

“Methodical” is a word easily applied to Don’s watercolor paintings. His attention to detail was the stuff of legend. In 2000, North Light Books published Don’s “Creating Watercolor Landscapes Using Photographs.” His work was featured in many publications, including The Artist’s Magazine,

Watercolor Magic and American Artist Magazine. Don’s list of awards is long.

A graduate of the Philadelphia Museum School (University of the Arts), Don married his high school sweetheart, Marjorie Albright. They raised three sons, Don Jr., Paul, and Steven. Don and Margie, whom he adored, together attended every single PWCS event, opening and awards banquet. And, frequently, Don took home an award.

Don Patterson served in the Navy during the Korean War, functioning as a Training Aids Artist. Later he free-lanced as a designer, finally making his career at the Franklin Mint, where he served as Product Design Manager from 1977 to 1985. His friend Ron Spicer, PWCS, recalls good times with Don at the Mint, where Ron was also a major designer.

Don relished the painting of watercolor landscape. One of his favorite subjects was the daily life of the Amish. He gathered material on his bicycle, as he explored the countryside. Judy Antonelli, PWCS, who served on the board with Don for many years, recalls a story. When Don lived in Media, he was riding on a narrow two lane road. Suddenly a car rushed by, knocking him to the macadam, breaking his shoulder. Well, a broken shoulder did not stop Don Patterson. That bike was his access to Delaware, Chester, Bucks and Berks Counties, as well as his beloved Lancaster County. As Judy said, “Such an accident might cause others to halt a bit for safety, but not only bike racing but his career was at stake here. So after he healed, off he went to see more places and paint more paintings, with more safety in mind.



We salute you, Don. Thank you for your service.

A memorial exhibit was held at Tyler Arboretum, Media, PA, on March 25, 2018.

*Jane Bertram Miluski, PWCS*

\*\*PWCS has created a 250 dollar award to honor Don Patterson and his work on behalf of PWCS. If you would like to make a donation and add to this award please go to <https://pwcs.wildapricot.org/>

# The Value of Watercolor

## Version 2



The question comes to me in many forms. How do we advance the reputation of watercolor? How do we get over the age-old prejudices against our medium? How do we reposition the value of watercolor in the minds of collectors and gallery owners and print journalists and museum directors? How do we combat the idea that watercolor is a fugitive medium? How do we address the price differential between watercolor paintings and those painted in oil or acrylic?

I believe the answer lies with watercolorists. We need to believe in our medium. We need to be more publicly supportive of our medium.

### **We have to be the champions of our medium.**

I was recently in a discussion with several watercolorists about this issue. One said that he did not call himself a watercolorist, but was just an artist to avoid the stigma associated with watercolor. Another asked why would he want to be identified with a lesser art form and therefore he called himself a painter. I think that this approach is wrong, wrong, wrong and seriously detrimental to our goal of advancing the recognition of watercolor as a superior art medium.

I think each one of us who prides themselves on the creation of quality art through the medium of watercolor should stand up and shout, "I am a watercolorist, I am proud to be a watercolorist, and I am proud of my medium, watercolor."

How can we get anyone to believe that watercolor is an equal to or better art form if we hide our pride under a basket and duck our heads rather than admit that our chosen medium is flipping fantastic?

Many times, we are our own worst enemy. I recently saw the price listing of paintings by 30 top watercolorists from all over the country. All of the paintings were of the same size and offered for sale unframed, in my mind a real "apples-to-apples" comparison. The prices ranged from a few hundred

dollars to a few thousand. If we are so uncertain about the value of our art, how can the public be wiser?

We are beginning to see a number of examples of artists who have moved the price point (Yes, let's face reality and talk about sales in the language of the marketplace, such as price-point and all that terminology) of their paintings up in the galleries in which their work is shown.

Over the past 5 years, I have been able to move the price of my full sheet paintings from \$2,800 to over \$5,000. A number of my watercolor friends have greatly exceeded those price points. Agreed, you have to be in the right gallery in the right geographic area of the country.

There are also many stories of watercolorists selling their paintings on-line for prices in the thousands. But, if you price your paintings in the hundreds, that is what you will get for them and you will be supporting the public's lower opinion about the value of watercolors.

You have to get away from your painting board and understand the dynamics of the retail art market. If you just sit back and complain that no one is paying enough money for your paintings, then you are doomed to selling your paintings at under their value.

If you are sitting there waiting for a top gallery to find you and sell your work at top dollar, you are in for a shock. It isn't going to happen. If you want success in the market you have to work to make that success happen.

If you only want to sell your paintings in Memphis, TN, then you have to be aware that Memphis is a \$350 watercolor market. If you are not willing to go where you can get a better price, then you have no reason to complain. If you want to sell your paintings for thousands of dollars, you have to find galleries that will and can sell your paintings at those prices. They exist, probably not just down your street and around the corner.

Fort Worth is not a city that values watercolors. The top prices in local galleries rarely exceed \$1,000. And it usually has to be a painting of Bluebonnets. There are a lot of very wealthy people in Fort Worth; but they don't, as a rule, buy their paintings locally. They go to New York, London or Paris. This just a fact of life. You can't sit on the corner of Main Street and 7<sup>th</sup> and cry about the fact that you can't get the value you want for your watercolors in Fort Worth.

On the other hand, Fort Worth's annual Main Street art show attracts fine painters, sculptors, printmakers, etc. from all over the country. I have talked with watercolorists who are selling \$50,000 to \$150,000 and more worth of paintings during the four days of the fair. Most told me that they do three to six fairs a year. Those artists know their market, work hard to create a volume of work, and are willing to work the fair circuit to enjoy a very high standard of living.

If we continue to look for and support those establishments that do treat us and our work with respect, we will raise the value of watercolor across the marketplace, across the country, and around the world.

If I could, I would wear an insignia on my collar that proclaims I am a watercolorist, just the way I wore my captain's bars when I was in the Corps of Engineers of the US Army. I was proud of being an officer serving my country, and I am equally proud to be a watercolorist.

We all need to become advocates and educators in this cause. We need to submit our best work to competitions. We need to attend those exhibitions. We need to support galleries and exhibition spaces that show watercolor. We need to go to opening nights for shows for other watercolor artists.

Each of us plays a part in making watercolor a more important and desired medium. Get out there and spread the message. Watercolor is great!

*Laurin McCracken AWS NWS WHS PWCS*  
Watercolors  
President, Watercolor USA Honor Society  
[www.lauringallery.com](http://www.lauringallery.com)

### IN MEMORIAM

It is with great sadness we inform you of the passing of PWCS Signature Member Lois Sanders of Denville, NJ. Lois passed away on November 14th, 2017. One of Lois's greatest joys was winning the PWCS Award.



### ATTENTION: PLEIN AIR DAY COORDINATORS NEEDED

Do you know a great place to paint? Are you willing to coordinate a painting day and ensure parking, availability of bathrooms, maximum number of painters, etc.?

PWCS would do all the promo and coordinate sign ups via our website. As coordinator you will work directly with our Plein air Coordinator, Bruce Poulterer, to ensure a successful paint-out.

### VOLUNTEERS NEEDED !

PWCS is looking for 3 individuals to help our organization continue to thrive and grow.

We need someone to

***help with Plein air events,  
someone to write public relations articles  
and a media savvy individual to place our articles  
into the appropriate places.***

# History



## THE EARLY 1900s

***Professional illustrators and teachers in the Philadelphia area were Members of the Philadelphia Watercolor Club.***

Two developments that created a healthy economy for the illustrators:

In 1903 the first offset lithography press was introduced. (Previous printing presses were letterpress, gravure and lithography, the latter using *litho* stones.)

In 1906 black and white illustrations and techniques started to give way to color.

In 1903 Thornton Oakley, a charter member of the [Philadelphia Water Color Club](#) was one of many illustrators who also wrote for periodicals and books. Below are samples of some of his illustrations.

Between 1914 - 1918 advertising and commercial printing saw a drop in demand for illustration work. After the war most of the world sank into a depression. Companies folded, throwing hundreds and thousands onto long lines seeking employment.



*Amyas upon the Quay at Bidford in*   
*Westward Ho!*, published 1920



*Riveters At Work*   
at Hog Island Shipyard (Philadelphia),  
in *Harper's Monthly Magazine*,  
October 1918

During this turmoil, development of printing and photographic technology began which changed the viewing tastes and demands of the public. Advances in printing, photography and advertising affected the illustrators of the day. The introduction of these new art mediums and materials as well as computers, digital photography, and software enhancement techniques altered the art world. Incorporating the new materials in their art, the [Philadelphia Water Color Club](#) met the needs and desires of the public and consequently, increased its membership.

*Don Leong*

## Membership Renewals

Please don't forget to  
**renew** your  
membership on time.



Please use these PWCS dedicated email addresses!

President	Deena Ball	<a href="mailto:president@pwcsociety.org">president@pwcsociety.org</a>
Membership	Siv Spurgeon	<a href="mailto:membership@pwcsociety.org">membership@pwcsociety.org</a>
Treasurer	Cheryl Coniglio	<a href="mailto:treasurer@pwcsociety.org">treasurer@pwcsociety.org</a>
Webmaster	Anuradha Bhat	<a href="mailto:webmaster@pwcsociety.org">webmaster@pwcsociety.org</a>
Historian	Jane McGovern	<a href="mailto:historian@pwcsociety.org">historian@pwcsociety.org</a>
Newsletter	Madeleine Kelly	<a href="mailto:newsletter@pwcsociety.org">newsletter@pwcsociety.org</a>
Advertising	Lynn Millar	<a href="mailto:advertising@pwcsociety.org">advertising@pwcsociety.org</a>
Public Relations		<a href="mailto:public_relations@pwcsociety.org">public_relations@pwcsociety.org</a>
Plein Air	Bruce Poulterer	<a href="mailto:pleinair@pwcsociety.org">pleinair@pwcsociety.org</a>
Events	Diane Keese	<a href="mailto:events@pwcsociety.org">events@pwcsociety.org</a>
International Show	Al Richards	<a href="mailto:intlshow@pwcsociety.org">intlshow@pwcsociety.org</a>
Recording Secretary	Cheryl Schlenker	<a href="mailto:recordingsec@pwcsociety.org">recordingsec@pwcsociety.org</a>
Archivist	Donald Leong	<a href="mailto:archivist@pwcsociety.org">archivist@pwcsociety.org</a>
Outreach	Katherine Firpo	<a href="mailto:outreach@pwcsociety.org">outreach@pwcsociety.org</a>
Social Media	Lena Thynell	<a href="mailto:socialmedia@pwcsociety.org">socialmedia@pwcsociety.org</a>
Vice President 1	Mick McAndrews	<a href="mailto:vp1@pwcsociety.org">vp1@pwcsociety.org</a>
Vice President 2	Madeline Kelly	<a href="mailto:vp2@pwcsociety.org">vp2@pwcsociety.org</a>
Corresponding Secretary	Radhika Srinivas	<a href="mailto:correspondingsec@pwcsociety.org">correspondingsec@pwcsociety.org</a>
Workshops	Wendy McClatchy	<a href="mailto:workshops@pwcsociety.org">workshops@pwcsociety.org</a>



PWCS has a Facebook page <https://www.facebook.com/PhiladelphiaWaterColorSociety/>

Please follow us on Facebook! If there is breaking news please contact Lena Thynell, Facebook manager, and she will review it and consider posting.

Advertisements will not be accepted. [lthynell@comcast.net](mailto:lthynell@comcast.net)



Lena Thynell has created an **Instagram** account for PWCS.  
SEARCH **philadelphiawatercolorsociety**

If you are an Instagram user, you can tag your photos with  
**#philadelphiawatercolorsociety**.

You may also add **@philadelphiawatercolorsociety** in your text  
below a photo. If you use Instagram, make sure you “follow” us.



**Don't forget to update the PWCS  
database with your CURRENT contact information.  
It is simple,  
just click the **LOGIN**  
button at the top of the PWCS page.**

So that you can continue to receive emails about events,  
the electronic newsletters and registration notices.  
If you have moved recently, changed your name, phone number or email address,  
please help keeping us current by logging in to the  
[PWCSociety.org](http://PWCSociety.org) website, clicking on your name  
in the upper left hand corner to get to your profile page, and updating your personal information.

## Catalogs

Additional Catalogs for the *117th Annual International Exhibition of Works on Paper*  
are for sale at 15 dollars per catalog.

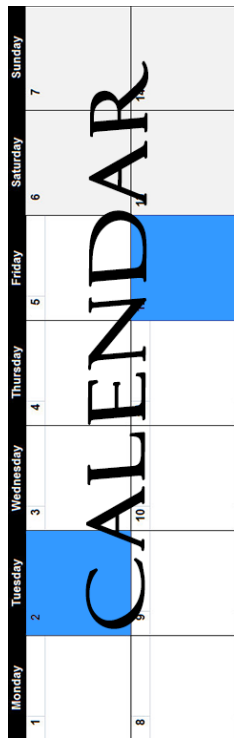
To purchase one email the

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and let us know if you are paying by PayPal invoice or sending a check.

Or go to this link

<https://pwcs.wildapricot.org/>



## 118th PWCS Anniversary International Exhibition of Works on Paper

- Opening Entry Date - Sunday, April 1, 2018
- Final Entry Date - Sunday, July 15, 2018
- Email Notification - Friday, August 10, 2018
- Shipped Works Due - No later than Friday, October 5, 2018
- Hand Delivery - Sunday, October 7, 2018 3 - 7 pm
- Members Demo - Thursday, October 11, 2018
- Show Opens - Sunday, October 14, 2018
- Alvaro Castagnet Demo - Sunday, October 14, 2018 5 to 6:30 pm
- Awards Reception - Sunday, October 21, 3 to 5 pm
- Gallery Talk - Tuesday, October 23, 2018 at 5 pm
- Winsor Newton Demo - Saturday, November 17, 2018 10 to 12 pm
- Exhibit Closes - Saturday, November 24, 2018
- Hand Pick-Up - After exhibition closes on Saturday  
November 24, 2018 or on Sunday  
November 25, 2018 from 12 to 4pm

### Board of Directors

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Please email relevant information to Madeleine Kelly at [newsletter@pwcsociety.org](mailto:newsletter@pwcsociety.org). Next Newsletter close is 7/15/18 please put NEWSLETTER in the subject line. Submissions are accepted and/or edited at the discretion of the editor.