

President's Message



Dear Members,

A thank you goes out to the board members and volunteers of the **Philadelphia Water Color Society** for their hard work, creative thinking, plus the support and dedication that they have shown since I have started as president. We are moving forward and

creating a more dynamic and diverse art society. There will be several new members to the board in September and we are currently looking for a few more. You have heard it before but the more dedicated engaged volunteers and board members we have, the more exciting opportunities we can provide. There is no shortage of possibilities for new activities and shows, however, there is a shortage of volunteers, so join us and become an active member of an organization that is striving to become a vital force in the Philadelphia Region and the Works on Paper art world.

Current volunteer board members are, Mick McAndrews, Jane McGovern, Dee Casner, Cheryl Schlenker, Bruce Poulterer, Anuradha Bhatt, Jeanne Gunther, Donald Leong, Wendy McClatchy and Madeleine Kelly. Additional key individuals are Siv Spurgeon - Membership, Kathy Firpo - Educational Outreach, Lena Thynell - Facebook and Lyn Millar - Newsletter Advertising. Presently, Cheryl Coniglio and Radhika Srinivas have stepped up and will be on this fall's ballot. The board is in the middle of updating and restructuring board positions to fully utilize the talents and skills of the members. Board meetings are open to all members and dates will soon be posted to the PWCS website.

We currently have 579 active members from almost every state and several countries. We have 258 Signature members and 207 Associate members plus 114 Life members. We had 231 artists enter the *117th Anniversary International Exhibition of Works on Paper*. Twenty-seven members participated in the *PMA Museum Tour* and paint out. Nineteen member artists will be participating in *On Location: Artists at Brandywine*. Twenty-three member artists are participating in the *Plein Air Event and Show at Historic Sugartown*. Our finances are healthy and our bills paid. This coming year we will have the first ever volunteer and board member show at 222 Gallery in Malvern. This is a way of thanking those dedicated members that serve our organization.

Please keep your eyes out for an electronic survey concerning opportunities and benefits that you would like the Philadelphia Water Color Society to provide for its members.

Have a great summer and please remember to look through this entire newsletter for all the member eligible activities and opportunities.

Sincerely,
Deena S. Ball, President



VOLUNTEERS FOR THE
UPCOMING
INTERNATIONAL
SHOW

Please email pwcsociety@gmail.com to apply!



Current Opportunities

- **Historic Sugartown, May 25 - July 9, 2017.** Plein air painting for all members at Historic Sugartown. Please register online to see specific dates. The exhibition is up but paintings are still being accepted. **Exhibition dates: July 1 - October 1, 2017.** If you are in Malvern please stop by the exhibition.
- **Andy Evansen Workshop, September 7- 9, 2017** is full, however, you can register and be put on the waiting list. Remember members get a discounted rate. There is only one on waitlist at this time. Location: Community Arts Center in Wallingford, PA.
- **Andy Evansen Water Color Demonstration, September 9, 2017 at 7:00pm.** This is a ticketed event with membership discount. Please sign up online. Location: Community Arts Center in Wallingford, PA.
- **Gallery Talk - Ross Lance Mitchell, September 27, 2017 at 5:30 - 6:30 pm,** no charge. Mark your calendars. The Gallery Talk for this exhibition, given by Ross Lance Mitchell, the former director of education and outreach at the Barnes De-Mazia Foundation Education and Outreach, will be followed by a social hour and light supper and then an exciting new format for the membership meeting. **Members will be asked to sign up for this event just so we can get a headcount for refreshments.**
- **Annual Membership Meeting, September 27, 2017** will be our annual meeting at the Community Arts Center. The meeting and a light supper will immediately follow the gallery talk by Ross Lance Mitchell, past director of the Barnes Foundation, at 5 pm. The program for the annual meeting will touch on Plein Air painting logistics, creating and maintaining effective websites and the managing your artwork inventory. We will congratulate all our new signature members and hand out certificates. **There is no charge but please sign up on the website so we have a headcount for refreshments.**
- **On Location: Artists at Brandywine, August 18 - 20** Come out and support the Philadelphia Water Color Society in our first ever partnership event with *Brandywine River Museum of Art, Plein Air/Fine Art Connoisseur Magazines*. Eighteen artists will be painting at the *Brandywine Museum, N.C Wyeth's Studio, Andrew Wyeth's Studio, Chadds Ford Historical Society* and *Kuerner Farm*. In addition, you will be able to tour the exhibition Andrew Wyeth: "In Retrospect" held in honor of Andrew Wyeth's 100th birthday. After the painting event a show will open on August 25 at the Chadds Ford Historical Society. Come make your voice heard by voting for the people's choice award. There will be two major awards for advertising space in *Plein Air Magazine and Fine Art Connoisseur Magazine* and numerous product awards from the many companies that are supporting us in this new adventure. The support of these art material manufacturers is vital. Please make sure to patronize our wonderful sponsors. They are listed on the event website and postcard. Keep a look out for an email about an exclusive deal for members on advertising in *Plein Air Magazine* and/or *Fine Art Connoisseur*.

117th International Anniversary Exhibition

Thank you to all members who entered the 117th International Works on Paper exhibition. It should be a lovely show of 88 works on paper selected from 337 images. There was a change of juror of selection due a medical situation with Mary Todd Beam. At late notice, Robert Burrige stepped in to jury this show. We look forward to Andy Evansen selecting the awards and giving a workshop at the Community Arts Center in September.

Unfortunately, there were several entries to the 117th that did not make it into the pool of entries sent to the juror.

Please remember to follow ALL prospectus guidelines. Please do not enter work that has been in other PWCS shows, is over three years old (there are date stamps on digital images) or below the minimum size requirement, or marked NFS when it was stated that all work must be for sale. There were also individuals that

entered as a member and despite reminders did not pay their dues. If you would care to know if your entry was in this category you can log back into *Entrythingy* and review your submission. Take the time and review prospectuses. Personally, I like to print them out and highlight the key points so that when it comes time to put my entry in it is in full compliance. While following all the directions does not mean you will definitely be accepted, it does increase your chances.



MARK YOUR CALENDARS UPCOMING OPPORTUNITIES

2018 - 2019

- *Board Members Show: Gallery 222*
February 2018
- *Members Online Show: Juror of Selection and Judge of Awards, Stanley Kurth*
March 2018
- *118th Anniversary International Works on Paper Exhibition at Wayne Art Center, Wayne, PA: Juror of Selection Alex Wylie, Judge of Awards, Alvaro Castagnet*
October 14 - November 24, 2018
- *Gallery Talk - Kathleen Foster - The Robert L. McNeil, Jr., Senior Curator of American Art, and Director, Center for American Art at the Philadelphia Museum of Art*
October 23, 2018, 5 pm
- *Special event - City Scape Demo with Alvaro Castagnet - members only (dates to be announced)*
- *Alvaro Castagnet Workshop at Wayne Art Center- special members pricing,*
October 12 - 14, 2018, 9:30 am - 3:30 pm
- *Alvaro Castagnet Demo at Wayne Art Center - special members pricing,*
October 14, 2018
- *Winsor Newton product Demo at Wayne Art Center*
November 17, 2018, 10 am - 12 noon
- *119th Anniversary International Works on Paper Exhibition Community Arts Center- Wallingford, PA. Judge of Awards Liz Hayward Sullivan. Juror of Selection to be announced.*
September 7, 2019 - October 12, 2019
- *Pastel/Watercolor Workshop with Liz Hayward Sullivan*
September 5 - 7, 2019
- *Liz Hayward Sullivan Demo*
September 7, 2019

PWCS has a Facebook page

<https://www.facebook.com/PhiladelphiaWaterColorSociety/>

Please follow us on Facebook! If there is breaking news please contact Lena Thynell, Facebook manager, and she will review it and consider posting. Advertisements will not be accepted. lthynell@comcast.net



ON LOCATION: *Artists at Brandywine*

August 18 - 20, 2017

Celebrate Andrew Wyeth's 100th Birthday

You can be part of this event !

Join the Signature Members of the Philadelphia Water Color Society
as they paint on the properties of the Brandywine Museum of Art.

Meet the artists, watch the artistic process and
then cast your vote for the People's Choice Award
at the opening reception.

Chadds Ford Historical Society, August 25, 2017, 5 - 8 pm.

For information and to purchase an On Location pass www.brandywine.org or call 610-388-8326



There have been some significant positive changes in the event **On Location: Artists at Brandywine**. The show has been moved to the Chadds Ford Historical Society. The reception and show dates will remain the same. The **COMMISSION HAS BEEN REDUCED** to 20 percent. Fifteen percent will go to the historical society and 5 percent will go to the Brandywine River Museum of Art.

PWCS and Plein Air/ Fine Art Connoisseur Magazines

Philadelphia Water Color Society has entered into a media sponsorship program with *Plein Air/Fine Art Connoisseur Magazines* for the On Location: Artists at Brandywine Event. The artists in this event will benefit from competing for two top advertising prizes. The Society will benefit by electronic advertisements in the *Fine Art Connoisseur and Plein Air Magazine*. All Philadelphia Water Color Society members can benefit by taking advantage of the discounted advertising rates that these two publications are offering our members. Keep checking in your email box for the next offer from PWCS and *Plein Air/Fine Art Connoisseur Magazines*.



K e e p i n g U s C u r r e n t

If you have moved recently, changed your name, phone number or email address, please help keeping us current by logging in to the PWCSociety.org website, clicking on your name in the upper left hand corner to get to your Profile page, and updating your personal information.

Congratulations PWCS Member Show

Award Winners

as selected by Jim McFarlane and Ellen Nelson:

1st Place: Judith Hummer "A Walk Through the Park"

2nd Place: Susannah Hart Thomer "Sitting Pretty"

3rd Place: Carol Kardon "Poppy Field"

The Hill School Award: Jeanne Gunther "Oriole Nest - Red String Series"

Honorable Mentions

Deena Ball "The Run #3"

Cheryl Schlenker "Harbor"

Cheryl Decker-Sauder "The Outrider"

Dick Ressel "Memory Lane"

Beth Bobey "Eclipse on the Edge"

The Members show held at the Hill School exhibited 75 paintings plus one each from the jurors Jim McFarlane and Ellen Nelson.

Recognition should also go to volunteers Terry Souders, Cheryl Coniglio, Jeanne Gunther, Don Leong, Jane McGovern, Dee Casner and Deena Ball who were invaluable.



"The Outrider"



"A Walk Through the Park"

Thoughts from a first time exhibitor and first place winner "Judy" Judith Hummer

In conversations with fellow artists, I'd heard many recommendations of the PWCS as a highly-respected society. After learning more about the Society, the range of events and energetic membership, I decided to join as an associate member this year. I was eager to become involved and wanted to begin by submitting to the Members Show.

Being new to the Society, and being an experimental artist, I wanted to submit a piece that reflected my current fascination with various watercolor textures and techniques on Yupo paper. The submitted painting starts with a chaos of lines and colors. I enjoy the challenge of finding my subject within the

intricate mass of lines. Then by subtracting color from one area and adding color to another, I ultimately reveal my intended subject.

I cannot describe how surprised I was when Mick McAndrews left a message informing me that I had not only been accepted into the show; but had also won First Prize! I had to sit down and listen to the message again! I knew it was quite an honor to win this award, and, after attending the reception, am even more humbled by the recognition seeing the high standards and amazing talent of the members exhibited. The opening reception and award ceremony was a wonderful experience. It was a pleasure to meet some of the fellow members of the Philadelphia Water Color Society. They are a group of such warm, welcoming supportive artists, making me feel excited about future events.

WHAT'S HAPPENING ... MEMBERS' NEWS

Angela Barbalace

One of her drawings/watercolors will be in *The Drawing Magazine* this summer. She received the Helen Aue Arnold Van Wyck Memorial Award for her watercolor titled "Summertime at the Beach" in the Garden State Watercolor Society 48th Annual Juried Exhibition. The exhibit is being held at D&R Greenway Land Trust Princeton New Jersey.

Michael Bignell

His painting "Seeking Honey" received First Place in the micro landscape category of the American Artists Professional League's 2017 on-line Theme Show.

Gail Bracegirdle

Her work "Quiet Spaces" was exhibited in Artists Gallery, May 4 - June 4, 2017.

Riva Brown

In March and April she had the honor of presenting a Graphic Design program at Towson University's program on the development of the Hebrew alphabet and its graphic design possibilities, which was followed by instruction in Hebrew Calligraphy.

Ben Cohen

He was awarded First Place in the New Jersey Pastel Painters Society May 2017 Art Show at the Cove Gallery in New Jersey.

Pat DeVirgilis

She has been juried into the Salmagundi Art Club NYC as an exhibiting artist member.

Yong Sook Kim-Lambert

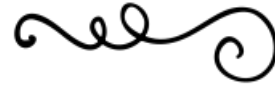
Yong's painting "Living on Borrowed Time" was on exhibit from June 15 - July 2 at Ye Olde Blacksmith Gallery, otherwise known as the Vieux Forgeron in Stanstead, Canada.

Lena Thynell

Her painting "Old Stone House" was selected into the 2017 Mid-Atlantic Regional Exhibition sponsored by the Baltimore Watercolor Society (BWS). The juror of selection and awards was renowned watercolor artist Frank Eber. The exhibition ran from June 17 - July 17, 2017. She is one of the Juried artists to participate in the Harford Plein Air Competition, MD, October 8-15. She was recently accepted into the **Bath County Plein Air Festival**, October 2-8, 2017.

Carmella Tuliszewski

Her painting, "Sunset", has been accepted by the National Watercolor Society International Exhibition 2017. Another painting, "Ripples", will appear in the upcoming edition of Splash 18 in July.



The next members news deadline is November 15, 2017

Congratulations

NEW Signature Members !

**Barbara Berry
Thomas Bucci
Rodney Cook
Linda Cowles
Kathleen Durdin
Yuechen Feng
Jeanne Gunther
Linnie Kerrigan-Greenberg
Barbara March
Peter Smith
Karina Suero**

New signature members will receive their certificates at the Annual Membership meeting.

Dear fellow PWCS members,

The true rewards in life are often not what we think they will be. Serving as your treasurer has brought many unexpected surprises. Among them are wonderful friends, unique experiences, challenges, and an ever widening window into the world of art. I know I have grown as a person and hopefully as an artist over these past years. Thank you for your confidence and support to me as your treasurer. As I prepare to turn the books over to your new treasurer, I wish her as rewarding an experience as I have had. I will still be around as an ordinary member. See you at the members' meeting.

"The best way to find yourself is to lose yourself in service of others" -
Mahatma Gandhi

Yours,
Dee Casner



www.chestercountyarts.org

BRADFORD AVENUE GALLERIES 100 N. BRADFORD AVENUE WEST CHESTER, PA 19382 HOURS: M-SAT 10AM-5PM	EXTON SQUARE STUDIO GALLERY EXTON MALL, NEAR BOSCOV'S EXTON, PA 19342 HOURS: W-SAT 11AM-5PM
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"Sugartown Village" Watercolor by WB Scheirer

ELECTIONS

This year PWCS be held at the members meeting and gallery talk,
September 27, 2017.

Another reason to come to the members meeting.
Printed ballots will be available and can be filled out at the meeting.



Mark your calendars now for September 27, 2017 at the Community Arts Center!

The gallery talk for the 117th International Anniversary Exhibition will take place at 5:30 pm followed by the annual membership meeting. The meeting will include a light supper, social hour and artist round table.

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Replacement Juror for the 117th International Works on Paper 'Exhibition.

Sadly we must report that Mary Todd Beam, our 117th International Works on Paper Exhibition Juror of Selection, has had a medical emergency and she is now healing. We wish only the best for Mary's rapid and complete recovery.

Internationally renowned artist Robert Burridge was chosen to step in for Mary. Robert, whose background includes Industrial Design, is an abstract painter and author of two artists books: Loosen Up Studio Workbook and Art Marketing: The Business of Selling Your Art. He has also produced five teaching videos and DVDs. In addition, he is a contributing writer for *Art Calendar Magazine* and has written features for various magazines, periodicals and newsletters.

More information about Robert can be found at www.robertburridge.com

PWCS is now open to newsletter sponsorship. If you are interested in advertising please contact Lynn Millar at advertising@pwcsociety.org for more information.



Pennsylvania Academy of Fine Arts (PAFA)
University of the Arts
Moore College of Art
Philadelphia High School for Creative and Performing Arts (CAPA)
Tyler School of Art

Freeman Schlesinger
Krisite Wuttke
Erica Richards
Faith Mamaradio
Caitlin Sullivan

Congratulations to this year's scholarship winners!

SOMETHING NEW

Explorations in process and mediums for works on paper

Why I Love Mixed Media

If you reach a point in your painting process when you feel frustrated and hopeless, you might understand my feelings about mixing up the media. No matter what people may say about learning from your mistakes, there is no denying that certain mistakes in watercolor are NOT “happy accidents” and cannot be “fixed” with ease.

I started my journey into mixed media by taking a failed painting and simply using it as an under painting for acrylic paints on top. Acrylics are opaque, and you can put lights right over darks! I did not try to re-paint the same painting, but turned it upside down and painted an entirely different subject. I let the under painting show through when it pleased me, and found an exciting adventure unfolding. On new works I began using pastel marks, pencil drawing, collage material, and gesso as well. It is truly surprising what a few cerulean pastel lines through and around some dark red carnations can do to create a focal point. A coating of clear gesso over acrylic paint will give it enough tooth to accept pastel or pencil marks.

Torn up pieces of old watercolor paintings can yield just the right color and shape to collage onto a new painting. Although abstractions work particularly well, I find that figurative and reality based subjects can come loosely alive. And all those tucked away “so so” watercolor paintings now have a reincarnation! Some wise person once said that taking a leap of faith can end up with only two results: you will land on your feet or you will learn to fly. What have you got to lose?

Cheryl Schlenker, PWCS



Don't forget to update the PWCS database with your CURRENT contact information. It is simple, just click the **LOGIN** button at the top of the PWCS page.

*Congratulations!
New Honorary
Lifetime Members*

Vickie Dorsam
Doris Davis Glackin
Wendy Scheirer
Andrea Vincent
Johanne Giannetti Sharp

Membership Renewals

Please don't forget to renew your memberships on time.

Thank you!

Thomas Schaller in Tuscany.....

Have you ever seen Thomas Schaller's watercolor work? If you haven't, "Google" him and drool. His paintings have delicious darks and incredible lights. He draws amazingly; he was a commercial architectural artist in his former life, and his compositions are wonderful. Can you tell I like his work?

In May, Cheryl Schlenker and I had the opportunity to take a five-day workshop with Tom in Lucca, Tuscany. Lucca is a small, walled city not far from Pisa, with delicious Tuscan food. Oh, and beautiful places to paint. Painting from atop the wall was especially fun, as we could see down into the streets. By the way, the wall completely surrounds Lucca. It is four kilometers around and it's wide enough for a road with an occasional car, plus grassy areas, mature trees and people of all stripes using all available modes of locomotion. We painted from the wall, in a garden reminiscent of Longwood Gardens but much smaller, in the *anfiteatro*, a Roman amphitheater surrounded by shops and outdoor eating spaces, and in the streets and piazzas. The weather cooperated providing us with nice shadows and comfortable temperatures.

The first day of the workshop, we met at Tom's apartment and he talked about composition and painting. Although there was nothing in his material that was absolutely new to me, what he said and how he said it penetrated, reawakening those faded synapses.

He encouraged us to find our own subjects and style. To that end he talked about subject choice; how we arrange elements on the paper and what we edit out; value and color, mentioning that the color takes last place in importance.

Value, value, value. In Tom's value sketches, much simplified from the subject in front of him, he labeled three values: 1. Light (the white of the paper); 2. the midtones; and 3. the darks. I'm learning to do that even on my final painting which is mighty helpful. Tom also emphasized painting feelings rather than being a slave to reality.

He paints with a limited palette of complements, mostly ultramarine blue and burnt sienna, which contributes to the cohesiveness of his work. Tom makes some of his shadows very colorful, even putting bright orange into



the curve of an arch where light is reflected, with touches of the orange in the shadows of eaves, blending to blue. That certainly moves the eye around.

The workshop participants were varied. Quite a number had taken a workshop from Tom previously. There were participants from Austria, Australia, England, Canada and, of course, from the US. Some were architects which showed in their drawing skills. We all had fun together.

Finally, I need to mention Otis, aka Otie, Tom's rescue chihuahua who travels with him, perhaps to keep an eye on Tom. A friendly little guy, devoted to Tom and fun to have along.

Jane James

We would like to *Thank* our
sponsors who donated to the
On Location:
Artists at Brandywine event

Arches
Brandywine River Museum of Art
Daniel Smith Artists' Materials
Escoda Company
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Plein Air Magazine/Fine Art Connoisseur
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Strathmore
Winsor & Newton

Juror's Statement

This is a beautiful exhibit!

All 337 entries had me viewing and re-viewing each piece over several days. The final pieces of artwork had me returning to them more than once. They caught my eye with such graphic punch and originality. The images were memorable, and upon closer inspection, revealed that fire in the belly! And finally, the top choices had me saying WOW!

Congratulations to all whose paintings are in this stunning exhibition.

For the paintings that we were not able to exhibit - please know I encourage all of you to continue painting, and paint your own voice... and a whole lot more. Remember, if only the best birds in the forest sang, it would be awfully quiet. Sing more and keep your brushes wet!

Thank you Philadelphia Water Color Society, for this distinct honor and for valuing my judgement.



Robert Burridge

Inventory Management



If you are like me, your paintings are scattered around in at least ten locations, some of which have pick up deadlines and some of which you have to remember to remind the gallery owner that they should be switched. Then there are the ones that come out of frames so that the frames can be used for another image. One has to remember what was exhibited where and when.... It is a logistical mess. Years ago, I used Bento to keep track of everything but then the program was no longer supported. I bought a copy of *Filemaker* thinking I would learn how to use it and create my own entry templates etc....well that never happened. So, I was relying on my scribbled notes and memory, then I ended up with a concussion and keeping track of everything became much harder for awhile. It was during this time period that I tried *ArtWork Archive*, a system to organize your art and manage your business. The yearly fee has been well worth it. Frankly, I would just like to paint and teach but the business of selling and promoting artwork is part of the job of being an artist. After talking to the creators of *Artwork Archive* they have agreed to provide a special link for PWCS and a free month trial period. <https://www.artworkarchive.com/from/pwcs>

Deena Ball

PWCS DEDICATED EMAIL ADDRESSES

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Public Relations	Jeanne Gunther	public_relations@pwcsociety.org
Events	Bruce Poulterer	events@pwcsociety.org

Calendar

Philadelphia Water Color Society

**117th International Exhibition of
 Works on Paper**
 Community Arts Center
 414 Plush Mill Rd, Wallingford, PA 19086
 (610) 566-1713
www.communityartscenter.org

Shipped Works Due:
 No later than Thursday, August 31, 2017

Hand Delivery: Tuesday, September 5, 2017
 3:00 - 7:00 pm

Show Opens: Saturday, September 9, 2017

Awards Reception: Sunday, October 15, 2017
 2:00 - 4:00 pm

Exhibit Closes: Sunday, October 15, 2017

Hand Pick-Up: Directly after the reception on
 October 15, 2017 or on October 16, 2017
 3:00 - 7:00 pm

Return Shipping Begins: October 16, 2017

Philadelphia Water Color Society Board of Directors

Deena S. Ball, President	610-789-1003
Mick Mc Andrews, Vice President	610-518-6960
Jane McGovern, Vice President	610-565-6943
Donald Leong, Director	484-593-0163
Dee Casner, Treasurer	610-566-0676
Anuradha Bhat, Web Manager	401-751-6665
Wendy McClatchy	610-353-1213
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Siv Spurgeon, Membership	610-662-6234
Madeleine Kelly, Corresponding Secretary News Editor, Catalog	610-662-5626
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Cheryl Schlenker, Recording Secretary	610-891-1840
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The *Half/Sheet* is published in the Fall, Winter, and Spring.

Please email relevant information to Madeleine Kelly at PWCSociety@gmail.com. Next Newsletter close is 11/15/17 please put NEWSLETTER in the subject line. Submissions are accepted and/or edited at the discretion of the editor.