

PWCS HalfSheet

A Publication of the PHILADELPHIA WATER COLOR SOCIETY

FOUNDED 1900

Cheryl Schlenker, President

Madeleine Kelly, Editor



President's Message

Back to work! As a retired teacher, I have always felt the great mixed excitement of September. It seems no less emotional as an artist: new landscape colors, new activities beginning, new goals to set for the coming year.

The hot, languid, leisurely days of summer have become almost cloying, and the prospect of cooler, busier, fuller days seems like an adventure to be relished. That said, I am looking at stepping down as your president with some reluctance. It has been a wonderful two terms, and getting the chance to meet and work with so many people near and far has been amazing. And I think I finally got good at it. However, Deena Ball, our new President, has some fabulous visions and will take PWCS to an exciting era. Cooler, busier, and fuller! We have already increased our services by adding some fabulous Plein air opportunities, and our drive to increase awards has been very successful.

Two valuable Board members have retired. Terry Boyle who has been tireless as Publicity Chair, and Annie Strack, who promises to keep helping us with her amazing technical and social skills with Facebook management and tech support. We thank them for their amazing service and dedication.

By now you will know the artists who were selected by Juror Mary Whyte for our 116th Anniversary International Exhibition of Works on Paper. (See our website: www.pwcsociety.org.) We are looking

forward to an exciting show at West Chester University from September 6th through October 15th. I hope to see you there and at many PWCS events to come!

Cheryl Schlenker



SAVE THE DATES

August 24, 2016

Stewart White, Kuerner Farm
Chadds Ford, Pa

- ◆ *Tour of Kuerner Farm @ 1 PM*
- ◆ *Followed by Plein Air Watercolor Demonstration*

Sunday, September 18, 2016

Annual Members' Meeting

Community Arts Center, Wallingford

- ◆ *12:00 Noon*
- ◆ *Followed by demonstration by Annie Strack.*

Saturday, October 15, 2016

**116th International Exhibition
of Works on Paper**

- ◆ *Gallery Talk @ 12:30 PM*
John Baker, Professor Emeritus, WCU
- ◆ *Awards Reception: 1:30 PM - 3 PM*
- ◆ *Work may be picked up after 3:00 PM*

Sunday, October 16, 2016

- ◆ *11 AM – 3 PM Pick-Up of Hand Delivered Work*



WHAT'S HAPPENING ... "MEMBERS' NEWS"

Deena S. Ball will be participating in Bucks County, Castine and Adirondack Plein Air festivals this summer. She will be teaching watercolor and Plein air workshops at Community Arts Center in Wallingford, PA and at the Main Line Art Center in Haverford, PA. She has been invited to give a talk and demo at Delaware Valley Art League and a workshop in the fall.

Angela Barbaralace, AWS, NWS has received the **Excellence Award and Travel Show** for her painting in Shenzhen Biennial Exhibition 2015-2016.

Gail Bracegirdle will have her works featured at The Artists' Gallery at 18 Bridge Street, Lambertville, NJ. The exhibit titled "On The Road" was inspired by recent road trips through Australia and along old Rt. 66 in the USA. It runs July 7th through July 31st.

Ben Cohen has received several awards including; **Second Place Award** in the 44th Annual Robert Ransley Open Juried Exhibit at the Dr. David Flinker Art Gallery, Virtua Memorial Hospital, Mt. Holly, **First Place Award** in the 2016 WAA Open Show at the Smithville Annex Gallery - Easthampton, NJ, and an **Honorable Mention** for 2016 Human Figure Show at Gallery 28 East, Burlington, NJ.

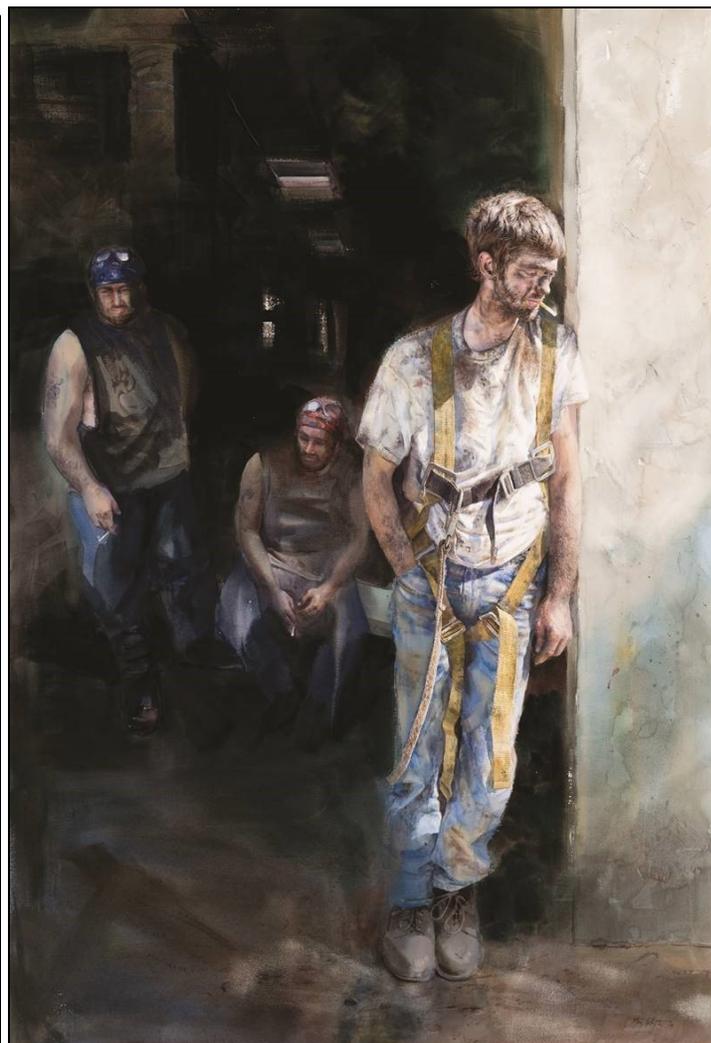
Mick McAndrews' painting "Market Day" received the Margaret G. Kranking Memorial Award from juror Joyce Hicks in the 2016 BWS Mid-Atlantic Regional Exhibition. His painting "Morning in Sitka" is included in *Splash 17: Inspiring Subject* due in bookstores in July. In addition, his painting "Pemaquid Point" Light has been accepted into the American Society of Marine Artists 17th National Exhibition.

Carol Sanzalone will exhibit paintings of "Inspiring Places" at the Artists' Gallery at 18 Bridge Street in Lambertville, NJ – August 4th to September 5th. The gallery is open Thursday to Sunday 11am to 6pm, Saturday August 6th from 4pm to 7pm.

Roland E. Stevens III was juried into TWSA for the 3rd time and won **The American Artist Magazine Award**. He also obtained Signature status.

William Welch will have an exhibit of his works in Giverny September 24th through October 14th. It will feature paintings of the Seine River and the gardens around Giverny especially studies of Monet's waterlilies.

Susan Williamson had one of her paintings chosen for the cover of the Journal of the American Veterinary Medical Association. <http://avmajournals.avma.org/loi/javma/>



Fifteen-Minute Break, By Mary Whyte
Watercolor on paper
58 x 38 3/4 inches

"It is always an honor and privilege to be asked to jury a show. This year's PWCS exhibition showed great diversity in style, media and subject matter, with many outstanding works from which to choose. As a juror, I look for five things that constitute a successful and memorable work of art: *originality, concept, composition, soundness of drawing and technical skills*, and if I believe the artist *achieved what he or she intended*. These five components are what come together to form a work that not only appeals to the senses but will endure."

Mary Whyte

PWCS Board Candidates:

President: **Deena Ball, PWCS, PWS, BWS**, has been a board member of PWCS for many years, managing site selection and co-chairing many shows. She is an award winning and published landscape painter, a painting teacher, and a juror. She has held leadership roles in Delaware Valley Art League, Haverford Guild of Craftsmen, and started the *Htown Plein Air Group*. Her vision is to offer our members more opportunities to participate in a variety of events that fit the “works on paper” requirements; publicize the Philadelphia Water Color Society so that we become a more vibrant member of the arts community, with emphasis that our exhibitions are works on paper not just watercolor; and to generate new members and additional entries to our exhibitions.

Vice President: **Mick McAndrews, PWCS, PWS, BWS**

Mick McAndrews has served on the PWCS Board since 2012 with responsibility for identifying and implementing a new website tool for the Society and retiring the legacy site. The new Wild Apricot solution has provided the Board and membership of PWCS with new functions and capabilities not available previously such as online submission processing for member and annual exhibitions, tailored email distributions, flexible maintenance of web pages and automated membership renewals and management.

Board Member, Publicity: **Jeanne Gunther** graduated Summa Cum Laude from Temple University's Tyler School of Art with a BFA in Painting. She works primarily in charcoal. A past officer of the Delaware Valley Art League, Jeanne also belongs to Saratoga Arts, Saratoga Springs NY, Philadelphia Tristate Artist Equity, Chester County Art Association and Historic Yellow Springs.

Board Member, Website Manager: **Anuradha Bhat** joined PWCS a few years ago. She lived for several years in Rhode Island before moving to Pennsylvania. She started painting with watercolors in 2013 and has exhibited her work locally in many shows. She has a Masters in Technology from the Indian Institute of Technology, Mumbai and works as a software engineer out of her home in Merion Station.

Board Member, Plein Air Activities: **Bruce Poulterer** has been painting watercolor for almost 4 decades; taking classes, workshops and studying other resources. During the past 5 years became interested in Plein Air painting and has organized several successful events for PWCS. With the inspiration of Karl Kuerner III on the Kuerner farm he has become more comfortable turning an outdoor scene into a watercolor. He strives to improve his skills by observing other great Plein Air artists and painting outdoors.

Recording Secretary: **Cheryl Schlenker, PWCS, PWS** is stepping down from her two terms as President of the Board, and assures the members that she can take good minutes. She is an award winning mixed media painter, understands most of the details that go into putting on a major exhibition, and believes in the mission of PWCS to support the artists who work on paper.

Remaining on the Board: **Madeleine Kelly** (Corresponding Secretary, Half/Sheet editor, exhibition catalog editor), **Dee Casner**, (Treasurer), **Donald Leong**, **Wendy McClatchy**, **Jane McGovern** (CD entry receiver), **Kathy Firpo** (Education and Outreach.)

Retiring from the Board after many years of valuable service: **Terry Boyle** (publicity), and **Annie Strack** (Facebook moderator and tech support.)



Good by awhile

Serving on the board of PWCS for almost ten years has been the experience of a lifetime. I am so proud to have served on such a prestigious board and have worked with so many talented artists whose friendship I will always treasure. Hope to see you all again at PWCS many shows and Plein Air paint outs.

Many Thanks, Terry Boyle



PHILADELPHIA WATER COLOR SOCIETY

2016 BALLOT

The Nominating Committee recommends the following

Slate of Officers and Board Members for 2016 - 2017

(Write-in nominations also accepted)

			Yes	No
Vote for One (2 year term)	President	Deena Ball	<input type="checkbox"/>	<input type="checkbox"/>
		Other: _____		
	Vice President	Mick McAndrews	<input type="checkbox"/>	<input type="checkbox"/>
		Other: _____		
Vote for Three (1 year term)	Board Members	Bruce Poulterer	<input type="checkbox"/>	<input type="checkbox"/>
		Jeanne Gunther	<input type="checkbox"/>	<input type="checkbox"/>
		Anuradha Bhat	<input type="checkbox"/>	<input type="checkbox"/>
		Other: _____		
Vote for One (3 year term)	Recording Secretary	Cheryl Schlenker	<input type="checkbox"/>	<input type="checkbox"/>
		Other _____		

To Vote: Please mark your ballot and bring it to the Annual Membership Meeting, on Sunday, 9/18/16 or mail your ballot by September 10, 2016.

Mail Ballot to: Madeleine Kelly
13 Brandywine Dr.
Media, PA 19063

The Annual Members' Meeting

will be held

Sunday, September 18, 2016 @ 12:00 Noon

The Community Arts Center, in the second floor ballroom
414 Plush Mill Road, Wallingford, PA 19086, 610-566-1713

www.communityartscenter.org for directions

Watercolor demonstration by *Annie Strack* (www.anniestrackart.com)

will be held directly after the members' meeting.

Door prizes and Light refreshments will be offered



Demonstration by Annie Strack

The annual members' meeting will take place at 12:00 pm on Sunday, September 18th at the Community Arts Center, 414 Plush Mill Road in Wallingford. Following the brief business meeting and the annual election of the Society's officers, Annie Strack will present a demonstration of painting seascapes in watercolor and distribute door prizes of art supplies from some of the companies she works with.

Annie Strack earned Signature Membership in 8 organizations including the International Society of Marine Painters and she's an Official Authorized Artist for the USCG. She exhibits internationally and has had 21 solo shows. An experienced commercial artist, she's created designs for countless businesses and produced architectural renderings for dozens of architects and contractors. She's the author of *The Artists Guide to Business & Marketing*, contributing editor for *Professional Artist Magazine*, and her DVD *Painting Seascapes in Watercolor* is broadcast on television stations worldwide.

She teaches painting at Artists Network University and travels around the world to teach workshops, jury shows, & paint *en Plein Air*. She's an expert in the uses and properties of artist materials and she presents programs for schools, art centers, and art stores. Her artwork has received hundreds of awards and hangs in over 1,000 collections worldwide including USCG, Navy, Pentagon, Senate, and Veterans Administration.

Keeping Us Current

If you have moved recently, changed your name, phone number or email address, please help keeping us current by logging in to the PWCSociety.org website, clicking on your name in the upper left hand corner to get to your Profile page, and updating your personal information.



PWCS has a **Facebook** page.
<https://www.facebook.com/PhiladelphiaWaterColorSociety/>

Our master admin and Facebook page manager is Annie Strack. Please take advantage of this opportunity and post your news; upcoming events, works on paper paintings, sales and awards. Annie will review your post and share it with friends of the site.

SOMETHING NEW

Soft pastels are one of the purest forms of pigment, a dry medium which offers rich vibrant colors and can be layered on textured or sanded papers. Surprisingly, their use is usually referred to as pastel "painting", but you can actually make the medium fluid by adding water, mineral spirits or isopropyl alcohol to the pastel. Gently stroke the paper with a pastel stick of your desired color and take an old watercolor brush (the sanded paper will ruin a new brush) and gently or generously apply the liquid of your choosing. Each liquid breaks down the pastel differently and creates unique effects, but they all produce a matte like paint that can be thinly or thickly moved around the paper with the brush. This is a great way to create interesting textural contrasts and under paintings. It's like working with mixed media, wet and dry but in reality it is ALL soft pastel. Give it a try!

by Madeleine Kelly

The Philadelphia Water Color Society accepts entries of pastels on paper.



The Philadelphia Water Color Society offers a Plein Air Demonstration with a nod to Andrew Wyeth

by Jeanne Gunther

August 24, 2016 Historic Kuerner Farm Chadds Ford, PA
1 PM tour of the Farm followed by the Stewart White demonstration

The Philadelphia Water Color Society, founded in 1900 and counting has Andrew Wyeth as one of its most notable past members, is offering a Plein Air demonstration at iconic Kuerner Farm which provided inspiration for many of Andrew Wyeth's work. Award winning watercolorist (and juror of awards for PWCS upcoming 2016 Annual International Exhibition of Works on Paper), Stewart White, will conduct a Plein Air demonstration after a docent-led tour of the farm and farmhouse.

Andrew Wyeth discovered this historic farm on one of his boyhood walks and became fascinated by Karl and Anna Kuerner, German immigrants who settled in Chadds Ford after World War I. Over time he developed a complex relationship with the family and the *farmscape* - aspects of which were explored in more than 1,000 of Wyeth's works. Thanks in large part to the philanthropic spirit of Karl Kuerner Jr. and his family, the Brandywine River Museum acquired the farm in 1999. The painting tradition continues on through Karl Kuerner III, the grandson of the original owners. From the age of seven Karl watched Andrew paint on the property and after Carolyn Wyeth (Andrew's sister) recognized and nurtured his talent, he eventually painted over 300 of his own works and continues painting in the area today.



Photo by Jeanne Gunther

Stewart White, who will be demonstrating his award winning techniques on the 24th, is a Senior Associate at Design Collective Inc. working as an architectural illustrator in Baltimore, Maryland. He is a graduate of U of C at Berkeley with a major in fine art and a minor in art history. Currently president of the Mid-Atlantic Plein Air Painter Association (MAPAPA) he is a member of the American Impressionists Society (AIS), a signature member of the National Watercolor Society (NWS), a signature member of The American Watercolor Society (AWS) and past President of the American Society of Architectural Illustrators (ASAI). A significant detail in Stewart White's biography is the unique experience of growing up in Europe and many regions of the U.S. learning from other countries and cultures. Stewart conducts architectural illustration and watercolor workshops in both the USA and Europe. Learn more about Stewart White by visiting his website: www.stewartwhitestudios.com

Congratulations !

Recipients of the 2016 Student Scholarships

- ◆ Tyler (Temple University)
Alexis Durante
- ◆ Moore College of Art
Sarah Bentley
- ◆ Pennsylvania Academy of Fine Arts (PAFA)
Elizabeth Gallagher
- ◆ University of the Arts
Bianca Lott
- ◆ High School for the Creative and
Performing Arts (CAPA)
Liang Zhao

This Plein Air demonstration by Stewart White at the Kuerner Farm has been organized through the Brandywine River Museum and the Philadelphia Water Color Society.

Plein Air... Past, Present and Future

by Bruce Poulterer

*Bruce Poulterer is on the ballot as Plein Air planner
(a new addition to the PWCS board)*

Historic Sugartown Plein Air; Reception and Show wrap-up

PWCS and Historic Sugartown, located on two crossroads in Malvern, held a 3 day Plein Air event in early June. A reception was held on the evening of the last day of painting. We were joined by members of the Delaware Valley Art League which expanded the range of mediums offered to the viewing public. Over 22 artists attended creating about 50 paintings which will remain on view through the end of August in Historic Sugartown.



Trees interspersed between the buildings provided shady spots to setup and paint. It was amazing to see the varying focal points selected by the individual artists; buildings, doorways, flowers, a book bindery, beehive oven, large birdhouse, or the general store. After the event a number of artists continued to paint over the weekends in June adding atmosphere for the guests that were touring Sugartown. We had beautiful weather with sunny bright days and blue skies. If we could only duplicate the weather that weekend at all future Plein Air events!

Historic Kuerner Farm Plein Air, May Event

In May we had a one-day paint out at the Historic Chadds Ford Kuerner farm. About 18 artists enjoyed the day. It was a pleasure to see Karl Kuerner III stop by and share with us his love for the farm which was so often painted by the Wyeths. In addition, the farm docent spent the day regaling us with stories and took us on a tour of the farmhouse. It started out cloudy, however no rain appeared making it just fine for painting. It was so evident that outdoor painting inspires passion about the subject and the process. The day was a great success with the artists asking to return to paint again in the fall. A fall opportunity is being considered so stay tuned!

Future Event

Deena Ball has created some great opportunities at local farms and farmers' markets. You can check these out on Facebook at the *HTOWN Plein Air Painters* page. And there is an opportunity to sell your paintings at a show in November... so check it out.

Congratulations !

to our

Honorary Lifetime Members

- * Carol Ann Schrader
- * Shirley Zampelli Sturtz-Davis
- * Benjamin Cohen
- * Jane McGovern
- * Anne Van Blarcom Kurowski

Congratulations !

New Signature Members

Alayne R. Abrahams
Angela Reed Breese
Steve Cole
Roger De Muth
Dorothy Flanagan
Joseph Grubb III
Kathleen Zann Isacson
Mark A. Kaufman
Maria J. Keane
Theresa M. Kubert
Donald Leong
Karen Kierstead Miller
Emily Nicholson
Jill Hassall Rees
Dorrie F. Rifkin
Lois Sanders
Mary Rinderle Smith
Lena K. Thynell
Gilmore Van Stone

NON PROFIT ORG.
 U.S. POSTAGE
PAID
 PERMIT #245
 SEPA 19399

Calendar

Philadelphia Water Color Society
 116th Anniversary International Exhibition
 of Works on Paper
West Chester University

- Shipped Works Due** August 15 - 19
- Hand Delivery** Saturday, August 20
- Show Opens** Tuesday, September 6
- Gallery Talk** Saturday, October 15 12:30 PM
- Awards Reception** Saturday, October 15
1:30 PM - 3 PM
- Exhibit Closes** Saturday, October 15
- Hand Pick-Up** Saturday, October 15 3 PM
and Sunday, October 16 11 AM - 4 PM
- Return Shipping Begins** Monday, October 17

Philadelphia Water Color Society Board of Directors

Cheryl Schlenker, President	610-891-1840
Deena Ball, Vice President	610-789-1003
Jane McGovern, Vice President	610-565-6943
Donald Leong, Director	484-593-0163
Madeleine Kelly, Corresponding Sec.	610-662-5626
Dee Casner, Treasurer	610-566-0676
Mick McAndrews, Webmaster	610-518-6960
Wendy McClatchy	610-353-1213
Katherine Lofaro Firpo, Edu. & Outreach	610-667-1033
Siv Spurgeon, Membership	610-662-6234
Madeleine Kelly, Newsletter Editor	610-662-5626
General Information:	215-569-3955
Email:	PWCSociety@gmail.com
Website:	PWCSociety.org

The *Half/Sheet* is published in the Fall, Winter, and Spring.
 Please email relevant information to Madeleine Kelly at PWCSociety@gmail.com Next Newsletter close is 11/1
 please put NEWSLETTER in the subject line. Submissions are accepted and/or edited at the discretion of the editor.