President’s Message

Dear Members,

As Spring rolls on, the Board has been working long hours toward putting together all the moving parts of the Philadelphia Water Color Society 119th International Show of Works on Paper Exhibition. This fall it will be held at the Community Arts Center in Wallingford, PA. We are the only Society that provides an opportunity for artists that work in a diversity of materials; pastels, charcoal, graphite, colored pencil, pen and ink, gouache, acrylic, hand pulled prints and, of course, watercolor. The prospectus, found here on the website https://pwcs.wildapricot.org/event-3283179, will provide you with eligibility requirements for entry into our annual prestigious show. I hope that you will take advantage of this opportunity and are as anxious as I am to enter. Entry opens on April 1st.

We are so fortunate to have Joseph Zbkvic, an International Master Watercolorist, whose work I have admired for a long time, as our Juror of election. We are also extremely lucky to have as our Judge of Awards, Liz Haywood Sullivan, a Master Pastelist. She will be this year’s workshop instructor. The registration for her workshop and demo has opened and can be located here, https://pwcs.wildapricot.org/event-3296054, on our website. You may want to hurry it is filling up very quickly. Members get reduced rates. So, grab your spot ASAP!

This winter while abroad in India, I worked on location at some of the most exciting cities, old heritage towns and villas, and busy bazaars. The biggest advantage of painting Plein air is that you can quickly capture the essence of what you feel, the mood and the atmosphere. This year PWCS is excited to announce Plein air opportunities which include a demo by the acclaimed watercolor artist, Brienne Brown. We will also be offering a paint out, show and sale at the Historical Sugartown in conjunction with their Beer Garden event in May. Stay tuned for more information on dates and exciting locations for paint outs, exclusively for your membership, this summer.

As an artist some of our most satisfying and rewarding experiences include creating art, acceptance into shows and winning awards. However, giving back to the organizations that have offered us these opportunities is equally rewarding. The Board is looking to fill the several positions: Treasurer, Corresponding Secretary and Workshop Director. These are important roles, also a PWCS Board position is a prestigious eye-catching addition to your artist resume.

We are also looking for volunteers to help with our International exhibitions.

Remember members get early registration and reduced rates for show entries, workshops and demos, a directory listing in the oldest United States Watercolor Society, a complimentary copy of the International Works on Paper Exhibition catalog, PWCS Newsletters, invitations, and announcements. So, don’t wait to renew your memberships.

We are looking forward to having your work be a part of one or more of the PWCS events this year.

Thank you,

Regards,

Radhika Srinivas, President
Radhika
President, Philadelphia Water Color Society

The next members news deadline is July 15, 2019
2019 Upcoming Events

2019 PWCS 119th International Exhibition of Works on Paper
Joseph Zbukvic, Watercolorist, Juror of Selection
Liz Haywood Sullivan, Pastelist, Judge of Awards
Open for entries: April 1st - June 1st 2019
Community Arts Center, Wallingford, PA 19086
https://pwcs.wildapricot.org/
Exhibit: September 8 - October 11, 2019
Reception: Sept 8 @ 2 - 4 pm

2019 Liz Haywood Sullivan Workshop: September 4 - 6, 2019
https://pwcs.wildapricot.org/event-3296054

Demonstration: Liz Haywood Sullivan, September 6, 2019
https://pwcs.wildapricot.org/event-3308090

Gallery Talk: Fred Danziger, September 24, 7 pm

Plein air event at Historical Sugartown Beer Garden Event and Sale, May 29-30, 2019
Plein air Demo by Brienne Brown at Brandywine Battlefield Park, September 20, 2019
*More 2019 Members only Plein air Painting Events to be announced
Keep checking for updates on upcoming Plein air events!

*2020 Upcoming Events

PWCS 120th International Works on Paper Anniversary Show
West Chester University, West Chester, PA
October 23 - December 7, 2020
Stephen Quiller, Judge of Awards
John Salminen, Juror of Selection

*2021 Upcoming Events

PWCS 121th International Works on Paper Anniversary Show
Community Arts Center, Wallingford, PA
October 21 - November 24, 2021
Mary Whyte, Judge of Awards
Mary Whyte Workshop: October 21- 22, 2021
119th Anniversary
International
Exhibition
Of Works on Paper

Juror of Selection -
Joseph Zbukvic

Joseph Zbukvic is an internationally renowned master watercolorist from Melbourne, Australia. Since starting his professional career in 1978, he has won over 200 National and International awards including three times the coveted Camberwell Rotary Art Exhibition. He has exhibited his work in over forty solo shows in Australia and around the world. Joseph is a member of the Victorian Watercolour Society, Twenty Melbourne Painters Society and The Australian Watercolour Institute. Joseph is the author of “Mastering Atmosphere and Mood in Watercolour”, as well as authoring numerous instructional DVD’s. This spring he will be teaching at the 8th Annual Plein Air Convention & Expo in San Francisco, California. Following the convention he will be giving a five day workshop in Fallbrook, California. www.josephzbukvic.com

Judge of Awards -
Liz Haywood Sullivan

Liz Haywood-Sullivan, PSA-MP, IAPS/MC, is a representational artist specializing in pastel landscapes. She is a President Emerita of the International Association of Pastel Societies (2013-2017) where she managed three international conventions and twelve international exhibitions. Dedicated to working in the pastel medium since 1996 she teaches nationally and internationally, and is a sought after judge and demonstrator for pastel societies and arts organizations around the world. She is author of the popular book “Painting Brilliant Skies” and “Water in Pastel”. Her pastel paintings have won numerous awards, have been featured in national, international and museum exhibitions, and are included in private and corporate collections worldwide. www.lizhaywoodsullivan.com

PWCS has a Facebook page https://www.facebook.com/PhiladelphiaWaterColorSociety/
Please follow us on Facebook! If there is breaking news please contact Lena Thynell, Facebook manager, and she will review it and consider posting.
Advertisements will not be accepted. lthynell@comcast.net
Liz Haywood Sullivan Workshop

September 4 - 6, 2019
Community Arts Center
414 Plush Mill Road, Wallingford, Pa

Members $350.00
Non-Members $425.00

Liz Haywood-Sullivan, PSA-MP, IAPS/MC, is a representational artist specializing in pastel landscapes. She is a President Emerita of the International Association of Pastel Societies (2013-2017) where she managed 3 international conventions and 12 international exhibitions. Dedicated to working in the pastel medium since 1996, she teaches nationally and internationally, and is a sought after judge and demonstrator for pastel societies and arts organizations around the world. She is author of the popular book *Painting Brilliant Skies and Water in Pastel*. Her pastel paintings have won numerous awards, have been featured in national, international and museum exhibitions, and are included in private and corporate collections worldwide.

Gallery Talk: Fred Danziger

September 24, 2019 at 7 pm
Community Arts Center, Wallingford, PA

Fred Danziger was trained at The Pennsylvania Academy of the Fine Arts, where he received the Cresson and Scheidt Awards. His career has included over 20 solo shows in Philadelphia and Pittsburgh, as well as numerous group shows in New York City at Sherry French and K.R. Perlow Galleries.

Fred received a major grant from the Tiffany Foundation, and 12 American museums, include his work in their permanent collections. In 2016, The Southern Alleghenies Museum of Art mounted a major exhibit of over 60 of his paintings and in 2018, SAMA conferred on him their “Distinguished Artist Award”.

Fred won a Mid-Atlantic Emmy® in 2018 for his illustration work done for History Making Productions, a producer of historical documentary films, located in Philadelphia. As an educator, Fred Danziger was on the faculty of The Pennsylvania Academy of the Fine Arts from 1997 – 2002 teaching portrait and still life painting classes. He also taught 40 years at The Art Institute of Philadelphia.

Catalogs

Additional Catalogs for the 118th Annual International Exhibition of Works on Paper Are for sale at 15 dollars per catalog.
To purchase one email treasurer@pwcsociety.org and let us know if you are paying by PayPal invoice or sending a check.

Or go to this link
https://pwcs.wildapricot.org/Store
Let it Snow
Pastel by Carol Kardon

Winners
First prize: “Let it Snow” by Carol Kardon $1,000
Second Prize: “Erica” by Teresa DeSeeve $500
Third Prize: “Two Reefs in the Main” by Joe Milligan $300
The Hill School Award: “Midlands” by Cheryl Schlenker $100
Honorable Mention:
“Kailey” by Olga Nielson $100
“Verde” by Michael Adams $100
“Sisters on the Red Sofa” by Cheryl Elmo $100
“Daddytime” by Sherry Ward $100
“Meadow Overlook” by Mick McAndrews $100

Juror’s Notes
Each time I am involved in a jurying process, I am intrigued by the numerous aspects of art that somehow coalesce in my head. This time, I was reminded of a quote by Picasso: “Art is a lie that tells the truth.” When looking at a painting of a still life containing two apples and a pear, we realize that it is not actually two apples and a pear. It is the illusion or appearance of such. When I approach a work of art, I ask myself, “Does this work tell a truth?” My first impression of a work of art seeks to answer that question. Secondly, I begin to analyze what it is about the work that speaks the truth. More times than not, it is not a specific thing but a series of relationships lined up on various spectrums. The parameters I use are craftsmanship, composition, creativity and the gestalt. It is hard for me to move to the other parameters if a certain level of craftsmanship is not met. Craftsmanship comes after years and years of practice. It is a tricky parameter, because it is the one that seduces with a pitfall: if you practice every day the same way for consistency sake, you compromise spontaneity and freedom that can be so appealing. My advice in this regard is to practice, practice, practice but also be open new ideas and techniques. Not all of your work will be or should be show quality. If you are consistently producing the same kind of art, force yourself out of your comfort zone.

The second parameter is composition. I have always been fascinated and curious about composition as it uses the elements and principles of design in such elegant ways. I am drawn to compositions that challenge the idea of what constitutes a solid composition. "Two Reefs in the Main" by Joe Milligan took some risks in terms of composition, but the teetering of the balance is so key to understanding both the subject matter and content of this piece.

And where would we be if we were not exploring creativity? It is our job as artists to see common, ordinary things and reframe them within different contexts. "Sisters on the Red Sofa" by Cheryl Elmo shows us a new and fresh way of looking at a double portrait. The creative grid-like pattern in the background helps to push the figures toward us, creating an almost mystic halo around the center of interest.

The fourth and final parameter I used in jurying this show is the gestalt. In the 1920s, this was a term coined by the Germans (they are so good with words) to describe the phenomenon of how an organized whole can be perceived as more than the sum of its parts. It refers to the "wholeness" of a work of art. When I look at "Erica" by Teresa DeSeve, I am impressed by the integrity of all the multiple parts to create not just a comprehensive whole but a real sense of presence and assertion.

Each one of these entries deserved a prize. I was impressed by the scale of scope of this group- each piece resonating with a distinct and creative voice. Congratulations to all the artists in this exhibition. We would like to extend our special thanks to the organizers, Mick McAndrews, Terry Sounders, and all those who worked so hard to present this beautiful exhibit.

Best,
Ellen
**What’s Happening … Members News**

**Gail Bracegirdle**
She will exhibit paintings expressing her personal visions in a group show called “Awakenings.” Her work will be on view from March 7 through March 31, 2019 at the Artists’ Gallery, located at 18 Bridge Street in the heart of historic Lambertville, NJ.

**Jay Eisenberg**
His watercolor portrait, “From Flea to Shining Flea”, was juried into *Figuratively Speaking*, an upcoming show, at the Salmagundi Club in NYC. The show runs from February 19 through March 7, 2019.

**Annie Strack**
She had paintings accepted into the Western Colorado Watercolor Society’s 29th Annual National Exhibition. She juried the American Artists Professional League’s 90th Grand National Show at the Salmagundi Club in NYC, the Unionville Fair Art Exhibit in Pennsylvania, and the Milton Art Guild Exhibit in Delaware. She has also joined the Chartpak team as an Artist Ambassador representing 14 brands of fine artists materials, and she has been appointed Northeast Regional Director for the USA Chapter of the International Watercolor Society.

**Lena Thynell**
Signature Member of PWCS has been chosen to represent her mother-country Sweden among the 15 participating artists in the Nordic Group in FabrianoInAcquarello 2019. FabrianoInAcquarello is an international watercolor convention in the town of Fabriano, Italy. A factory in the town has made excellent paper for over 700 years. FabrianoInAcquarello invites groups of watercolor artists from every corner of the world for days of demos, cooperation and creative exchange. Each artist has sent one painting to Italy. Lena Thynell has created an Instagram account for PWCS.

**VOLUNTEERS NEEDED!**
PWCS is looking for 3 individuals to help our organization continue to thrive and grow. We are now 90 percent virtual. Board meetings are conducted online. The following positions are open: Corresponding Secretary, Treasurer, & Workshop Coordinator.

If you are interested in knowing more about these positions please contact us at: 
president@pwcsociety.org

**Congratulations**
New Honorary Lifetime Members
Jane Bertram Miluski
Dee Casner

**Stay informed….**

https://pwcs.wildapricot.org/
pwcsociety@gmail.com
Why is it important to submit the right size image?

The requirements of images for view on the internet are much different than those of print publications. Print publications require larger cleaner crisp images that help the printed medium reflect the best representation of the original artwork. And annually PWCS strives to produce the finest quality catalog possible. For many, the Philadelphia Water Color Society Exhibition of Works on Paper catalog is a honored keepsake. Over the years we have gone through many design changes and different printers in an effort to keep improving our book.

We want to thank you in advance and we hope that you have a better understanding of why it is important that you adhere to the following photo requirements.

Digital Entries Preparation:
If an entry does not conform to the digital requirements the image of your artwork may not be published in the catalogue. A blank space will appear with your information.

- Digital entries must be JPG format with a resolution of (at least) 300 dpi.
- Image size should be 1200-1500 pixels on the longest dimension with a maximum file size of 2 mb.
- Entries should show image only, no mat or frame.

Congratulations
Radhika Srinivas for winning a solo show at 222 Gallery in Malvern, Pa

To all the Volunteers and Board Members who give of their time and expertise. Thank you for making the Philadelphia Water Color Society what it is today!

Don’t forget to update the PWCS database with your CURRENT contact information. It is simple, just click the LOGIN button at the top of the PWCS page.

So that we can continue to reach you with emails about events, the electronic newsletters and registration
Violet was elated that her work was receiving recognition. The same was true of her fellow artists, Elizabeth Shippen Green and Jessie Willcox Smith. Though the rent was cheap for their little studio on Chestnut St., it was becoming extremely unpleasant with all sorts of intruders. Friends stopped by, art students came seeking advice, beggars begging and peddlers peddling. It was difficult to accomplish much with so many interruptions. Heat rising to the top floor made summers unbearable. It was time to run off to the country.

In 1900 there was a building on a lot in Villanova owned by William Penn called The Red Rose Inn. Elizabeth’s parents had been staying in Radnor to see the famous Red Rose Inn and told the artists about it. As if by providence they discovered the Inn was vacant and available for rent. With the help of Joseph Green Lester, Elizabeth’s cousin, who volunteered his services negotiating a rental agreement, they were able to pool their resources enough to move into The Red Rose Inn. The rent was $125 a month. It was a “charming place, very English.” More good fortune bequeathed them as the house was furnished with antiques and English patterned wallpaper.

A friend, Henrietta Cozens, not an artist and looking for work, agreed to handle the domestic chores and manage the property. Her main interest was gardening and had no intentions of marrying and thus relinquished her “time and energy to managing the household for her three friends.” By 1902 the artists were able to command high fees for their work. Jessie Smith’s illustrations brought in $600 for Scribner’s magazines. Elizabeth Shippen Green illustrated stories in Harper’s Monthly Magazine. As a result of being praised for her designs at All Angels’ Church, Violet was recognized as a muralist which lead up to an offer of $20,000 to do a mural for the new State Capitol building. To prepare for the job and gain inspiration, Violet sailed to England to research the life of William Penn and to study the techniques of mural paintings by Italian masters. After five years Violet, feeling homesick and exhausted, was homeward bound to fulfill her mural commitment. Meanwhile Jessie and Elizabeth illustrated countless magazine articles earning a healthy income from them.

- Jane McGovern, Archivist/Historian
119th Anniversary International Exhibition of Works on Paper

September 8, 2019 - October 11, 2019

Community Arts Center
414 Plush Mill Road
Wallingford, Pa. 19086

AWARDS
$1,500 PWCS Award of Excellence
Total Cash Awards in Excess of $8,500

Fees:
Members dues must be paid in full prior to entering the 2019 International Works on Paper Exhibit. “Paid in Full” means that your dues are paid until December 31, 2019.

PLEASE PAY YOUR DUES AND UPDATE YOUR CONTACT INFORMATION AT www.pwcsociety.org.

Entry fee entitles entrants to submit two paintings but no more than one painting will be selected for the exhibition.
There are new membership benefits, which include discounted rates for workshops, demonstrations and talks.

Members: $35 entry fee
Non-Members: $50.00 entry fee

For more information and to enter: CLICK HERE

HELP WANTED

VOLUNTEERS FOR THE UPCOMING INTERNATIONAL SHOW
Please email Al Richards intlishow@pwcsociety.org
119th Anniversary International Exhibition of Works on Paper

Opening Entry Date: Monday, April 1, 2019
Final Entry Date: Saturday, June 1, 2019
Email Notification: Wednesday, July 10, 2019
Shipped Works Due: Between August 12 & August 22, 2019
Hand Delivery: Tuesday, September 3, 2019 9 to noon
Show Opens: Sunday, September 8, 2019
Liz Haywood Sullivan Workshop: September 4, 5, & 6 2019
Liz Haywood Sullivan Demo: Friday, September 6, 2019 - 7pm
Awards Reception: Sunday, September 8, 2019 2pm - 4pm
Gallery Talk-Fred Danziger: Tuesday, September 24, 2019 - 7pm
Exhibit Closes: Friday, October 11, 2019
Hand Pick-Up: Monday, October 14, 2019 9am - 5pm
Return Shipping: Monday, October 14, 2019 9 am to 5pm

The Half/Sheet is published in the Fall, Winter, and Spring.
Please email relevant information to Madeleine Kelly at newsletter@pwcsociety.org. Next Newsletter close is 7/15/19 please put NEWSLETTER in the subject line. Submissions are accepted and/or edited at the discretion of the editor.